



AN ANALYSIS OF METAPHOR USED IN *COCO* MOVIE

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An Analysis of Metaphor Used in *Coco* Movie

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ABSTRACT

The goal of this research is to identify different types of metaphorical expressions in *Coco* movie. The author also tries to explain the meaning of the metaphor. The method used in this study is the descriptive qualitative method to describe the types and meaning of metaphors, which means collecting the data, then observing and analyzing the data, and drawing a conclusion. The theory of metaphor used in this study is based on Ullman (1972). The data comes from a Disney movie titled *Coco*. The data, on the other hand, are the utterances from the characters in the movie. The types of metaphor that are found in the *Coco* movie are anthropomorphic metaphor, animal metaphor, concrete to abstract metaphor, and synesthetic metaphor. The results of this study showed there are 2 anthropomorphic metaphors, 2 animal metaphors, 9 synesthetic metaphors, and 22 from concrete to abstract metaphors, which are the most frequent used. Each metaphor's meaning is interpreted within the existing context.

Keywords: *metaphor, meaning, movie*

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TABLE OF CONTENTS

LEMBAR PENGESAHAN	1
LEMBAR PERSETUJUAN.....	i
DECLARATION OF ORIGINALITY	ii
ABSTRACT	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	v
LIST OF TABLES	viii
CHAPTER I	1
INTRODUCTION.....	1
1.1 Background of the Research.....	1
1.2 Limitation of the Problem.....	3
1.3 Research Question	4
1.4 Purpose of the Research.....	4
1.5 Significance of the Research.....	4
CHAPTER II.....	5
REVIEW OF RELATED LITERATURE AND THEORITICAL FRAMEWORK	5
2.1 Review of Related Literature	5
2.1.1 Semantic.....	5

2.1.2	Meaning	6
2.1.3	Figurative Language	7
2.2	Previous Research.....	13
2.3	Theoretical Framework.....	16
2.3.1	Metaphor	16
2.3.2	Types of Metaphor	18
CHAPTER III.....		22
RESEARCH METHOD.....		22
3.1	Method of Research.....	22
3.2	Data and Source of the Data	22
3.3	Technique of Collecting Data	23
3.4	Technique of Analyzing Data	23
CHAPTER IV		26
FINDINGS AND DISCUSSION.....		26
4.1	Findings	26
4.2	Discussion.....	41
BAB V.....		43
CONCLUSIONS AND SUGGESTIONS.....		43
5.1	Conclusions.....	43
5.2.1	Suggestions	43

REFERENCES.....	47
APPENDICES.....	49

LIST OF TABLES

Table 1. Result of Analysis : Types of Metaphors Found in Coco Movie.....	44
Table 2. Types of Metaphors Found in Coco Movie.....	50

CHAPTER I

INTRODUCTION

This chapter will discuss five points related to identifications of this research. The first point is background of research. The second point is limitation of problem. The third point is research questions. The fourth point is purpose of the research. The last point is significance of the research.

1.1 Background of the Research

Language is a system of communication between individuals. Language helps people to interact, convey their knowledge toward anyone, and share the information. It is consider that language is the primary means of communication. Language comes in two types, spoken language and written language. Language used when speaking is called spoken language., such as in conversation and speech. Meanchile written language is the utterances in written forms, such as in a letter, magazine, novel, e-mail, and social media.

Since a language is a tool for communication, communication itself is a proces of transferring messages. Interaction between the speaker and the listener is necessary for a good communication. The speaker will make utterances during a communication process that may have meaning. A meaning is determined by the speaker's utterance. Hence, the meaning is not always understood very well by the hearers. According to Griffiths (2006) in communicating there are some ways to convey a message, depends on how the context in the speaker's utterance can be understood by the addressee based on the speaker's intention.

When expressing their ideas, feelings, or thoughts, speakers occasionally employ figurative language instead of strictly literal language, and the context of the speaker's speech determines the meaning. Figurative uses a word or phrase which has a different meaning with the literal meaning. Figurative language makes the words become interesting because it creates aesthaetic effects in the words. Figurative language is a way of giving analogies in order to describe abstraction. The speaker borrows a word or phrase that is hard to explain to represent a thing that they want to describe (Griffiths, 2006).

One common figurative language that is usually used is metaphor. According to Lakoff & Johnson (1980), in figurative language, a metaphor is a comparison between two objects. Metaphor is used to express a word that could not directly understood by comparing the word to other word that have resemblance to a physical being, a trait, character, or even one's perception. Metaphor describes referents that are similar to the word primary referent but are not used in the same way (Finegan, 2004). In other words, metaphor is the use of language to refer a relationship or likeness between two things that is not directly related to what is being applied initially or literally. Metaphor is a form of figurative language that is implicit, since metaphor does not use *like, as, as for,* etc to compare two things as in simile. It is the point of difference between metaphor and simile.

In a fiction, some of figurative language including metaphor is used to emphasize values that the writer wants to share. Figurative language makes the work more vivid and interesting because it uses expressions and words that are

different from literal meaning. Some elements in fiction such as place, social convention, and atmosphere became one of the factors that influences meaning in figurative language, especially metaphor. Therefore, metaphor could be found in a work of fiction.

The researcher decided to analyze the metaphor in Coco Movie. Coco is a Disney movie that was published in 2017. This movie is based on Mexican cultural traditions and a tale of family and musical fantasy drama. Coco is a story of a boy's adventure in land of the dead. The setting of this film is the world of the living and the world of the dead. The music in this movie also serves to take people who watch Coco to places both familiar and new, and shows the characters' feeling and experiencing throughout the course of the film. It is interesting to consider how metaphors, a form of figurative language, are used in this well-known musical film. This is the reason why the researcher interested to examine how metaphor used in this story. Furthermore, the researcher wants to know the meaning behind metaphor that is used in Coco Movie.

1.2 Limitation of the Problem

This research is focused on metaphors used in Coco movie and their meaning. Since there are several types of figurative language, the researcher limits to metaphor in Coco Movie. Each type of metaphorical expression will be discussed using the theory that is proposed by Ullman (1972).

1.3 Research Question

Related to the background and the limitation of this research, the researcher formulates the research questions as follows:

1. What are the types of the metaphors used in Coco Movie?
2. What are the meaning of metaphors used in Coco movie?

1.4 Purpose of the Research

According to the research question, the purpose of the research is:

1. To find out the types of metaphors used in Coco Movie.
2. To find out the meaning of metaphors used in Coco Movie.

1.5 Significance of the Research

The significance of this research is giving theoretical and practical contribution. Theoretically this study is expected to enrich the study of metaphor and can be the great source for the next researcher to find a new result about metaphor. The result of the research is expected to give contribution for other students that concern with semantic, as a reliable reference to learn about figurative language especially metaphor. Practically, this research expected can be a previous study for the next researcher who wants to study in semantic field especially metaphor. Besides, this research is expected to be one of example study of metaphor that can trigger deeper analysis for further research.