AN ANALYSIS OF SLANG USED FOUND IN RIHANNA'S INSTAGRAM ACCOUNT
@BADGALRIRI

THESIS

Submitted to Fulfill a Partial of Requirements for S1 Degree in the Department of
English, Faculty of Humanities Bung Hatta University

BY

ANISA MAHARANI

1810014211032

ENGLISH DEPARTMENT
FACULTY OF HUMANITY
BUNG HATTA UNIVERSITY
2023

LEMBARAN PENGESAHAN

Dinyatakan lulus setelah dipertahankan di depan Tim Penguji
Prodi Sastra Inggris
Fakultas Ilmu Budaya
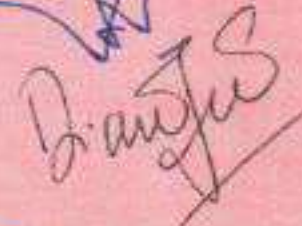**Universitas Bung Hatta**

Judul Skripsi   : An Analysis Of Used In Rihanna's Instagram Account
                    @BADGALRIRI
Nama Mahasiswa : Anisa Maharani
NPM   : 1810014211032
Program Studi   : Sastra Inggris
Fakultas   : Fakultas Ilmu Budaya

Padang, 03 Maret 2023

Tim Penguji

1. Temmy Thamrin, S.S., M.Hum., Ph.D.

2. Dr. Elfiondri, S.S., M.Hum.

3. Diana Chitra Hasan, M.Hum., M.Ed., Ph.D.
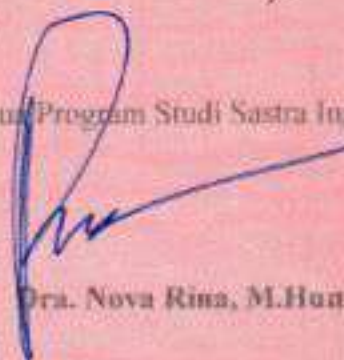
Tanda Tangan

1.

2.

3.

diketahui oleh:

Dekan Fakultas Ilmu Budaya

Diana Chitra Hasan, M.Hum, M.Ed., Ph.D

Ketua Program Studi Sastra Inggris

Dra. Nova Rina, M.Hum.

LEMBARAN PERSETUJUAN

Judul Skripsi	: An Analysis Of Slang Used In Rihanna's Instagram Account @BADGALRIRI
Nama Mahasiswa	: Anisa Maharani
NPM	: 1810014211032
Program Studi	: Sastra Inggris
Fakultas	: Fakultas Ilmu Budaya

disetujui oleh:

Pembimbing

Temmy Thamrin, S.S., M.Hum., Ph.D.

diketahui oleh:

Dekan Fakultas Ilmu Budaya

Diana Chitra Hasan, M.Hum., M.Ed., Ph.D.

Ketua Prodi Sastra Inggris

Dra. Nova Rina, M.Hum.

ORIGINALITY STATEMENT

"I hereby declare that this Thesis is my work and to the best of my knowledge it contains no materials previously published or written by another person, or substantial proportions of material which have been accepted for the award of any other educational institution, except where do acknowledgement is made in the Thesis"

Padang, 03 Maret 2023

Anisa Maharani
1810014211032

AN ANALYSIS OF SLANG USED IN RIHANNA'S INSTAGRAM ACCOUNT *@BADGALRIRI*

Anisa Maharani[1], Temmy Thamrin[2]

[1]Student of English Department, Faculty of Humanities, Universitas Bung Hatta

Email: anisa09mikayra@gmail.com

[2]Lecturer of English Department, Faculty of Humanities, Universitas Bung Hatta

ABSTRACT

Slang is part of the language for communicating in non-formal situations. Slang is a kind of casual language that occurs as a result of the rapid growth of new words that is used as creative expression from people in order to make the words more efficient and simpler to be uttered (Fromkin and Rodman 2003:264). This study focused on identifying the slang used in Rihanna's @badgalriri Instagram account in terms of the types of slang and the meaning of the slang used. The method of this research is qualitative methods. From the data analysis, the result shows that there are four types of slang used and found in Rihanna's Instagram account @badgalriri Abbreviation 12 data, Shortened form13 data, funny mispronunciation 12 data, and interjection13 data. And the meaning of slang in this study is the denotative meaning of a word is the actual meaning found in 40 data, and connotative meaning Associations and emotional cues associated with a word are referred to as connotative meaning found in 10 data. It can be a connotative meaning depending on the context.

Keyword: slang, types of slang, meaning

TABLE OF CONTENT

CHAPTER III RESEARCH METHODOLOGY

CHAPTER IV FINDINGS AND DISCUSSION

CHAPTER V CONCLUSIONS AND SUGGESTIONS

CHAPTER I

INTRODUCTION

1.1 Background of the study

In our everyday existence language is a vital device to talk to one other. Nearly all are interested of human language as a medium of communication. The humans contain withinside the verbal exchange is commonly referred to as the speaker and hearer. The sort of language found primarily based totally on who speaks and the motive of the speaker. The language may be utilized in oral or written form. Besides, the language is extensively utilized in formal and casual situations. In formal situation, the sort uses widespread language. In the meantime, in a casual situation, humans use informal or non-widespread language.

One of the languages utilized in the casual scenario is slang language. consistent with Richard et al (1985), slang is a completely casual speech range utilized in casual scenario which regularly known as in-institution for a selected set of humans inclusive of teenagers, army. It may be understood that slang language is commonly utilized by younger folks that be a part of the equal network they every other. the kind of language utilized by the speaker and hearer of their communique is casual and additionally passed off in casual setting

Language is used as a communication tool in shaping society. Language in the scope of society will always and definitely experience movement and change. Language will also follow the movement and cultural changes that exist in a society. Every language has different variations even though it is still called the same language, when people speak it must be different. Most people speak at least one language, and perhaps they speak more than one. For those born in a multicultural or multilingual country, they automatically speak more than one language.

Along with the development of the times, the use of language among teenagers is also experiencing development. This gives rise to slang. Slang causes

the emergence of a tendency to use prokem or slang which has a relaxed and not rigid impression. The non-standard words are reflected in vocabulary, sentence structure, and intonation.

Slang, according to Agha (2015:306), is a group of errant registers of language that are defined by an ideological framework for thinking about language. Slang, as defined by Fromkin and Rodman (2003:264), is a type of informal language that develops as a result of the quick expansion of new words and is used by individuals as a form of creative expression to make words more effective and easy to say. Slang, according to Munro, who was mentioned in Fasola (2012), is any nonstandard word or expression that is used in a conversation, correspondence, etc. In formal essays and speeches, it is not utilized. Burke (2004) also claims that only native speakers use slang. Slang is a code term or phrase that is used in everyday speech, magazine, book, film, television, and song lyrics. People created these words as a means of communication, and only the people who belong to those groups understand what they imply.

Slang is a type of language that is commonly employed in informal settings. Slang, according to Richard et al (1985), is a very casual speech variation used in informal situations and is frequently referred to as an in-group for a specific group of individuals such as youths, the army, and pop groups. It is understandable that slang is commonly used among young people who belong to the same social group. The language used by the speaker and the listener in their conversation is casual, and it has also occurred in an informal atmosphere. With the passage of time, the language used in society has improved. New words and terms become popular from time to time, particularly among young people. It is understandable that slang is commonly used by young people.

Slang or slang in general arises because of the frequent use of new terms by language users, which can strengthen relationships and enrich Indonesian vocabulary. According to Hermanto quoted in Mastuti (2008: 70) slang is included in one of the language variations used by the community, especially from celebrities

and teenagers as a casual language in daily communication to add a sense of intimacy and intimacy between them.

Printed media or electronic media is a means of introducing slang. Slang in its use takes various forms, such as slang used in stickers, films, novels, short stories, tabloids, magazines, radio, internet, and during Short Messages Service (SMS) communication. Researchers also found the use of slang used in social media networking sites such as Facebook, Instagram, Path and several other types of social media that were uploaded within a certain time.

Instagram is a photo and video sharing application that allows users to take photos, take videos, apply digital filters, and share them on various social networking services, including those of Instagram. Instagram was created with an understanding of this app's ultimate purpose. Like the Polaroid camera, which at the time was more popularly known as "instant photo," the word "insta" is derived from the word "instant". Additionally, Instagram's display may instantaneously show photographs, much like a Polaroid. The word "gram," which is used to communicate swiftly with others, is derived from the word "telegram." Similar to that, Instagram allows users to post images over the Internet, making it possible to instantly share information. Instagram is a continuation of the words "instant" and "telegram" for this reason. Instagram would be acquired by Facebook for almost $1 billion in cash and stock, it was revealed on April 9, 2012. Along with the times, Instagram is not only related to photos and videos, but can also be used as a learning media, especially those that are the focus of research on slang. Many Instagram users in making posts almost contain slang elements in their post descriptions, including several Hollywood public figures.

The use of slang in social media is very evident in the writings and dialogues written or spoken by users and creators. The writing and dialogue used are very different from standard Indonesian. Social media users or video creators in these various social media may understand the use of good and correct Indonesian.

However, when these creators upload writings or videos, the majority of creators usually use slang in every writing or speech.

Various slang in social media is creativity in language that is motivated by the social factors that exist in the lives of the people who use it. These factors include age, education level, gender, profession, and so on. The use of slang in social media is not widely known by other people outside the user because slang has its own characteristics that only apply to that language and is known by social media users. There are various uses of words in slang on social media such as Instagram, Tiktok, Facebook, Path, for example the use of the word : *boring, garing, bete, lebay, cuek*, *jamet, legit, TBH, IDGAF* etc.

Based on the background that the author has described above, the researchers are interested in conducting research on the analysis of the use slang in Instagram. Instagram accounts that will be used in this study is taken from accounts Hollywood celebrities and singer Rihanna with her account isntagram @badgarlriri that have been verified. And then, this research is considered important because with the results of this study, researchers will be able to measure the extent and type of slang development found in social media today.

1.2 Limitation of The Problem

Based on the background of the problem that the author described earlier, the author focuses on knowing the types uses of slang in Instagram feeds and comments of @Badgalriri from 2018 until 2022. To obtain a more focused and specific analysis, the limitations of the problem studied in this research are the types of slang and the meaning of slang on the Instagram account @Badgalriri.

1.3 Research Question

Based on the background of the problem and the limitation of the problem above, the problem in this study can be formulated as follows:

1. What are the types of slang that the writer found in @Badgalriri's Instagram

2. What are the meaning of slang vocabulary in @Badgalriri's instagram?

1.4 Purpose of The Research

The purpose of this research are as follows**:**

1. To describe the types of slang that writer found in @Badgalriri's Instagram.
2. To describe the meaning of slang in @Badgalriri's Instagram

1.5 Significance of The Research

A research must be able to provide benefits to its readers, both theoretical and practical, the benefits of this research that the authors hope include:

1. Theoretically

    This research is expected to enrich the repertoire of knowledge, especially in the field of analysis of the use of slang on the social media site Instagram.

2. Practical Significance

    Through an understanding of the use of slang in social media sites on instagram, readers are expected to be able to take lessons to be used as a means to improve self-function and as a reference for further research.