

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

5.1 Conclusion

Based on the results of the research and discussion contained in Chapter IV, the writer can conclude that slang language has penetrated the realm of social media including singer, model and businesswoman Rihanna. Through her Instagram social media @badgalriri, the majority uses slang words in each upload. Rihanna or @badgalriri uses slang to express feelings, daily activities and promotions from her business. The use of slang is also followed by fans or fans of @badgalriri, they often use slang in commenting on the star's upload in the Instagram feed comment column which contains flattery, enthusiasm and appreciation for their idol. The slang word that the author took from several @badgalriri posts and comments on his Instagram feed. The data collected from the @badgalriri account includes four types of slang words, which are *Abbreviation* (ASAP, LOL, OMG, WTF), *Shortened Form* (Fav, lil, Y'all, thru drippin), *Funny Misspronunciation* (Dayz, do-yu-lah-me-too?, mummz, hawwwtt). *Interjection* (yeayy, yummy, ouch!!, lord of lordy).

From several types of meaning, based on the data from the research results, the meaning of slang in this study is the connotative meaning or of a word is the true / subtle meaning, or what is generally referred to as the "dictionary definition". And denotative meaning Associations and emotional cues associated with a word are referred to as connotative meaning. The meaning contained in the results of this study depends on the context of the posts and comments on the @badgalriri account, not always denotative meaning, sometimes it can be connotative meaning according to the context.

5.2 Suggestion

The use of slang words in social media is very impactful and influential on the development of slang words from time to time, there are so many slang words that exist over time, public figures who bridge the use of slang words can be easily followed by other social media users. As for suggestions for future researchers to find more types of slang words whether it's from Instagram, Facebook, song lyrics or other social media to keep updating and knowing the extent and what kind of slang words that exist at that time.

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