



**AN ANALYSIS OF DIRECTIVE SPEECH ACT IN
*THE MOVIE CINDERELLA 2015***

THESIS

*Submitted to Fulfill a Partial Requirements for S.1 Degree
In the English Department Faculty of Humanities
Bung Hatta University*

By:

NILA SARI

1310014211018

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
BUNG HATTA UNIVERSITY
PADANG
2018**



LEMBAR PERSETUJUAN

Judul Skripsi : An Analysis of Directive Speech Acts In *The
Movie Cinderella 2015*

Nama Mahasiswa : Nila Sari
NPM : 1310014211018
Jurusan : Sastra Inggris
Fakultas : Ilmu Budaya

Disetujui oleh:

Pembimbing I

Diana Chitra Hasan, M. Hum., M.Ed., Ph.D.

Pembimbing II

Temmy Thamrin, S. S., M. Hum., PhD

Diketahui oleh:

Dekan

Dr. Elfiandri, M. Hum

Ketua Jurusan

Diana Chitra Hasan, M. Hum., M.Ed., Ph.D.



LEMBAR PENGESAHAN

Dinyatakan Lulus Setelah Dipertahankan Di Depan Tim Penguji Jurusan

Sastra Inggris Fakultas Ilmu Budaya

Universitas Bung Hatta

Judul Skripsi : An Analysis Of Directive Speech Act In
The Movie Cinderella 2015

Nama Mahasiswa : Nila Sari

NPM : 1310014211018

Jurusan : Sastra Inggris

Fakultas : Ilmu Budaya

Padang, 07 Februari 2018

Tim Penguji

1. Diana Chitra Hasan, M. Hum., M.Ed., Ph.D
2. Temmy Thamrin, S. S., M. Hum., Ph.D
3. Dra. Nova Rina, M. Hum
4. Al Azward Fauzan, S.S., M. Pd

Tanda Tangan

1.

2.

3.

4.

Ketua Jurusan



Dr. Effiendri, M. Hum,

Diana Chitra Hasan, M. Hum., M.Ed., Ph.D.

ORIGINALITY STATEMENT

"I hereby declare that this Thesis is my own work and to the best of my knowledge it contains no materials previously published or written by another person, or substantial propotions of material which have been accepted for the award of any other educational institution, except where due acknowledgement is made in the Thesis"

Padang, 07 Februari 2018



Nila Sari

1310014211018

ACKNOWLEDGEMENTS

First of all, I would like to give my highest praise to Allah SWT, the Almighty God, for the blessing, opportunities and giving strength to me in my life. In addition, I also present my regard to our prophet Muhammad SAW for giving peace and changing our life to the better and brightness.

Alongside with them, I would like to deliver my gratefulness to both of my supervisors: Diana ChitraHasan, M. Hum., M.Ed., Ph.D. and TemmyThamrin, S. S., M. Hum., PhD. for their assistance, motivation, attention and patience to guide in finishing this thesis. Furthermore, I would like to express thank you for my examiner Dra. Nova Rina, M. Hum and Al AzwardFauzan, S.S., M. Pd For giving suggestions and critics for this thesis.

I would like to give my sincere gratitude for my family, especially my parents. Especially to Ramani (deceased), she is my best mother who I ever had in my life. Although, we are separated but you will never be forgotten Mom and this is special for you. Finally, I can did it as you want Mom. And my beloved Father, I am also proud to be your little girl Saripudin. He is also the best father and never thought me grow so fast like now and Mrs. Emi thank you for your kind, love and everything. Thank you for being my parents. Then, I would like to say thank you for my lovely brothers DediEfendi, S.T. Ade Ramdhani, S.E. and Mulyadi, S.P., M.Si. who always support me and give the motivation for my thesis and also my lovely sister Rika Anggraini, S.Si who always be there and faithful to listen to me and also be the best advice for me in everything.

I also do not forget to give my special thank you for everything to my beloved friend that I ever had in my life Nurul Diana Putri (Ucul). Although you not always beside me and we are separated by the distance, thank you for seven years who always faithful to give me strength, advice, and everything in my life. Thank you has to be patient and faithful waiting for me in Jakarta until I can finish this study. I hope our best friend always lasting until death separates.

I also do not forget to say thanks to VennyPurnama (pepen), my sister not by blood who gives motivation and support to me thank you. And also thanks to my high school best friend Nilla (twin) and Vina (labe) for everything for all the time. And also, thank you for Abdul Hanif (Bel) has equally struggling to get bachelor degree. Thanks to support and each reminded to fight in each other.

I also do not forget to say thank you my partner, my team to get the bachelor degree, MelizaWiduriPutri (Cing) and Sari Oktavia (Ibar) for always help each other, thanks for all of many discussion, for always work and fight together. And also do not forget to YonnieKharismaDewi (Mae) had already first graduation of us, thank you for advice, motivation, and your times to help us. Thanks for this amazing, wonderful, and awesome for years guys. Finally, we can achieve our dream.

And I also deliver thanks to my friends (beb) Via, (Bibie) Lana, (Kakya) Bibom, (Mommy) Yaya, Chia, Khehe thank you for everything and all of my friends in English Department'13, thank you for time in four years. Let's achieve our dream and keep spirit.

**AN ANALYSIS OF DIRECTIVE SPEECH ACT IN THE MOVIE
*CINDERELLA 2015***

Nila Sari¹, Diana Chitra Hasan², Temmy Thamrin²,

¹ Student of English Department, Faculty of Humanities, Bung Hatta University

E- mail: nilasari13018@gmail.com

² Lecturer of English Department, Faculty of Humanities, Bung Hatta University

ABSTRACT

This research aims to discuss one of the basic elements in pragmatic that is speech act directive which focuses on types of directive speech act in *Cinderella 2015* movie and context that influences the types of directive speech act in the movie. This research classified and described the types and the context of directive speech act in *Cinderella 2015* movie. The data were collected from the utterances of characters in *Cinderella 2015* movie. This study uses qualitative method in describing and explaining the results. The writer found four types of directive speech act in this movie: (1) requesting, (2) suggesting, (3) commanding and (4) asking. Then, there are four types of context that influence the types of directive speech act. They are physical context, epistemic context, linguistic context, and social context. The epistemic context is more dominant to influence the types of directive act in this movie.

Keywords: speech act, Directive act, context

TABLE OF CONTENTS

ACKNOWLEDGEMENTS.....	iv
ABSTRACT.....	vi
TABLE OF CONTENTS.....	vii

CHAPTER I INTRODUCTION

1.1	Background of the Problem.....	1
1.2	Identification of the Problem.....	4
1.3	Limitation of the Problem.....	4
1.4	Formulation of the Problem.....	4
1.5	Purpose of the Research.....	5
1.6	Significance of the Research.....	5

CHAPTER II REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK

2.1	Review of Related Literature.....	6
	2.1.1 Pragmatics.....	6
	2.1.2 Speech Act.....	7
	2.1.3 Illocutionary Act.....	8
	2.1.4 Previous Studies.....	11
2.2	Theoretical Framework.....	13
	2.2.1 Directive Speech Act.....	13
	2.2.2 Type of Directive Speech Act.....	14
	2.2.3 Context.....	16

CHAPTER III METHODS OF THE RESEARCH

3.1	Source of the Data.....	19
3.2	Technique of Collecting Data.....	20
3.3	Technique of Analyzing the Data.....	20

CHAPTER IV

FINDING AND DISCUSSION

4.1	Findings.....	22
4.1.1	Speech Act of Requesting.....	22
4.1.2	Speech Act of Suggesting.....	27
4.1.3	Speech Act of Commanding.....	32
4.1.4	Speech Act of Asking.....	36
4.2	Discussion	39

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

5.1	Conclusions	41
5.2	Suggestions	42

REFERENCES

APPENDICES

CHAPTER I

INTRODUCTION

1.1 Background of the problem

In daily conversation, people often use speech act in communication because speech act is an utterance that has performative function in language and communication. By using a language, people can give information to each other and express their idea. The language also reflects the ability to use complex system of communication which related with utterance of speech act. Because speech act is the actions performed via utterances. The utterances are commonly given more specific labels, such as complaint, invitation, apology, promise or request. By using speech acts, speaker tries to convey the intention or purpose of communication which can be understood by the hearer or addressee.

According to Austin (1962) speech act can be produced in three different ways; first, Locutionary act is expressing propositional content or information just by virtue of saying something. Second, Illocutionary act is production function of the utterance itself, and third, Perlocutionary act is when change takes place as a result of a speaker having produced a speech act and a hearer having understood it. Meanwhile, Searle (1976) distinguishes five classes of Illocutionary act, they are representative, directive, commissive, declarative, and expressive. The most frequently speech act used is an illocutionary act that speech act has intention behind the words uttered by the speaker to the hearer or addressee.

This study, the writer used the speech act theory that is directive. Directive speech act is used by speakers to get a hearer to do something (Searle, 1976). It

means that the hearer does what speaker wants. In using directive, the speaker has situation and context to make that the hearer does something. From the situation in conversation, it can be seen what things speaker wants to say, and what the hearer to do the action. Context also influences the utterance from speaker and hearer (Crabtree 1991). It is very important to involve the context in utterance. The most prominent context in directive speech act is about to fully understand the meaning of the sentence and the context that was uttered between speaker and hearer. The speaker and hearer have relationship to do action through directive speech act. There are varieties of actions that can be performed through directive speech act, such as commanding, suggesting, requesting. The examples of directive speech act given by Yule (1996) are as follows:

- a. Could you lend me a pen, please?
- b. Don't touch that.
- c. Gimme a cup of coffee. Make it black.

Talking about directive, there is speech act of directive used in a movie, because movie concerns with the daily life condition. The movie also shows the daily activities which occur and those make it like a mirror to the phenomenon of reality. The writer is interested in using movie as the source of data for this research. In movies, it also has some genres, such as comedy, action, animation, drama, romance and so on. It is very important to know the story of the movie.

In this research, the writer used *Cinderella 2015* movie. This movie describes about American romantic fantasy film directed by Kenneth Branagh. It is with a screenplay written by Chris Weitz. The movie of *Cinderella 2015* has already in a version of live – action where the characters played by the artist. The

story of movie is about Ella who was made as a maid by her stepmother. After her father passed away, her stepmother and step sister's behavior become worse. Ella was made as a maid, and then she was renamed as Cinderella. One day, Ella met stranger dashing in the woods. She did not realize that the stranger was a prince. When, the palace sent an open invitation to all girls. Cinderella was hoping to meet the Prince again.

Based on the short story above, the writer is interested to choose *Cinderella 2015* movie in studying directive speech acts. Because, there are some reasons why the writer chooses this topic. First, there are some of directive acts which are used in characters of *Cinderella* movie. Second, directive is a kind of speech act that often used by speaker in daily conversation. The next reason is because directive speech acts are used to get more attention from listeners in communication that speaker uttered to make hearer to do something.

In this research, the writer used the script of the movie *Cinderella 2015* in analyzed and found the data by the script. It makes the writer to find the directive utterances in the movie. And also, the writer focuses on types of directive act and the context influence the types of directive speech act in analyzed.

1.2 Identification of the Problem

There are many ways to analyze movie, it can be analyzed by using linguistics or literature. Yet, the writer is interested in using linguistics to conduct the research especially in pragmatic. The writer chooses speech act theory to conduct the research as one of the theories in pragmatic. Speech act can be studied through different point of view, such as representatives, declaration, commissives,

expressive, and directives. The directive discusses about how is speech act which is used to get the hearer for doing something.

1.3 Limitation of the Problem

In this research, the writer limits the problems to be analyzed. The writer just limits speech act of directive which are found in *Cinderella 2015* movie. It only focuses in analysing the types and context of directive speech act into requesting, suggesting, commanding, and asking that the writer found in *Cinderella* movie.

1.4 Formulation of the Problem

In this research, the writer formulates the problems into two research questions, as follow:

1. What are the types of directive speech acts in *Cinderella 2015* movie?
2. What are the contexts influence the types of directive speech acts in *Cinderella 2015* movie?

1.5 Purpose of the research

Based on the formulation of the problems above, the purposes of this research are:

1. To find out the types of directive speech act in *Cinderella 2015* movie.
2. To explain the context that influences the types of directive speech act in the movie.

1.6 Significance of the Research

The significance of this research is the writer expects that the result of this research can give contribution to linguistic field, especially for pragmatic approach that focus on the analysis of speech act of directive. The writer hopes that the result of this research can enrich the knowledge about Speech Act of Directive and able to understand how to identify directive appropriately.