



DIRECTIVE SPEECH ACT AS FOUND IN *FROZEN* MOVIE

THESIS

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# AN ANALYSIS SPEECH ACT OF DIRECTIVE IN *FROZEN* MOVIE

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## ABSTRACT

The writer analyzes about speech act directive and politeness strategies in *Frozen* movie by Jennifer Lee and Chris Bruck. The researcher used pragmatics approach which is use qualitative method. There are five types of speech act directive by Searle (1976). They are: (1) speech act of requesting, (2) speech act of commanding, (3) speech act of suggesting, (4) speech act of advising, (5) speech act of inviting. Moreover, the research is also analyzed using concepts of politeness strategy stated Brown and Levinson (1987). The result shows there are a number of speech acts of directive used by the character such as requesting, inviting, advising, and commanding. From the findings, the most dominant speech act of directive in this movie is speech act of requesting and commanding. From all forms of speech act of directive, speech act of commanding is the highest frequency to be used among others. In the politeness strategy, the result shows some numbers of politeness strategy used by the character such as bald on record, positive politeness, and negative politeness. From all forms of politeness strategy, bald on record is the highest frequency to be used among others.

**Keyword:** *Types of Speech act of directive, movie, politeness strategy.*

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# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Problem

In daily conversation, people use speech act but sometimes people don't realize when people use it. By using a language, people can give information to each other and express their idea. Language and speech act cannot be separated because speech act is part of language. Every day, people do the communication through the language by using the kinds of speech act such as directive, representative, expressive, commissive, and declarative. In this research, the writer wants to analyze speech act of directive.

According to Yule (1996), "Directive is kind of speech acts that speakers use to someone else to do something. They express what speaker wants". Speech act of directive can be seen in the literary works like movie, short story, drama. This study uses movie to find out the speech act of directive. In this study, speech act of directive are conducted from the movie entitled *Frozen* that is written by Peter Del Vecho and directed by Chris Buck and Jennifer Lee.

This movie tells about the kingdom of Arendelle, a king and queen give birth to two girls. The oldest daughter, Elsa was born with the power to create and control ice and snow. The youngest daughter, Anna possesses no magic powers. One night, Anna had an accident that made her almost died caused by Elsa's powers. After Anna's accident, Elsa's parents decide to keep her confined in the castle until she can learn to control her powers.



When Elsa comes of age, the kingdom prepares for her to be crowned Queen by throwing a huge coronation celebration. Then, Anna feels that she meets her true love and wants to marry him but, Elsa denies it. Elsa flees the kingdom, leaving Arendelle buried in ice and snow. Anna decides to set off into the wilderness to find her sister and bring her home, employing the help of a working-class man named Kristoff. Finally, Elsa can control her power as time goes by and live happily ever after with Anna.

In this movie, the writer found speech act of directive which used by *Frozen* movie like “*Anna, go back to sleep*” (speech act of commanding). This movie is also found speech act of expressive like “*Welcome to Arendelle!*” (speech act of welcoming) but in here, the writer analyzes speech act of directive because writer wants to explain kinds of directive speech act. They are requesting, commanding, advising, inviting, and suggesting. The writer also wants to explain politeness strategy by Brown & Levinson (1987). They are bald on record, positive politeness, negative politeness, and bald off record. Let see the example below is taken from *Frozen* movie.

Elsa: You asked me for my blessing, but my answer is no. Now, excuse me.

Hans: Your Majesty, if I may ease your..

Elsa: No, you may not. I-I- think you should go. The party is over.

**Close the gates.**

Anna: What? Elsa, no. No, wait!

From the example, it is speech act of commanding. The situation in this event is Elsa did not allow Anna to marry someone she had just met. After that, there was a debate between Elsa and Anna that made Elsa upset. Then Elsa commands the soldiers to close the gates. The expression of commanding from the utterance is “**close the gates**”. From the utterance, the speaker (Elsa) commands to the hearer (soldiers) to close the gates.

According to Austin (1962), speech act is uttering of sentence that is part of the doing an action which is not normally as just saying something. In the speaking, he describes the acts into three: locutionary act, illocutionary act, and perlocutionary act. Locutionary act is the act of saying something/utterance, illocutionary is an act performed in saying something, and perlocutionary is the effects on the hearer or the result of saying. When analyzes the movie, writer uses theory of Searle in classification of illocutionary act: (1)representative, (2)directive, (3) commissive, (4)declarative, (5)expressive.

## **1.2 Identification and Limitation of the problem**

Many of speech acts that can found in the movie, but the writer only analyzes speech act of directive that only focus on speech act directive and meaning. It is only focus on analyzing types of speech act of directive and politeness strategy in the movie.

### **1.3 Formulation of the problem**

Based on the background the writer tries to identify the research question:

1. What are the types of directive speech acts as found in *Frozen* movie?
2. What are the politeness strategies that is used by the speakers in movies?

### **1.4 Purpose of the Research**

Based on the formulation of the problems, the writer has purposes of this research, they are:

1. To describe the types of speech act of directive in *Frozen* movie.
2. To describe the politeness strategies that used in directive speech act by the speaker in *Frozen* movies?

### **1.5 Significance of the Research**

The significance of this research is the writer hopes that this research can be understood for people to increase their knowledge about linguistic field especially speech act of directive. The writer also hopes people can distinguish types of directive speech act and this research can be useful for others.