



**THE STUDY OF PHATIC COMMUNICATION AS FOUND IN TV SERIES**

***HANNAH MONTANA BY MICHAEL PORYES***

**THESIS**

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**BY :**

**MUTIARA AULIA KARINA**

**1310014211005**

**ENGLISH DEPARTMENT**

**FACULTY OF HUMANITIES**

**BUNG HATTA UNIVERSITY**

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**THE STUDY OF PHATIC COMMUNICATION AS FOUND IN TV SERIES  
HANNAH MONTANA BY MICHAEL PORYES**

Mutiara Aulia Karina<sup>1</sup>, Elfiondri<sup>2</sup>, Nova Rina<sup>2</sup>

<sup>1</sup>Student of English Department, Faculty of Humanities, Bung Hatta University

E-mail : [Mutiaraauliakarina21@gmail.com](mailto:Mutiaraauliakarina21@gmail.com)

<sup>2</sup>Lecturers of English Department, Faculty of Humanities, Bung Hatta University

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**ABSTRACT**

The research discussed about The Study of Phatic Communication as Found in TV Series Hannah Montana by Michael Poryes. The research focused on two discussions, there are; forms of phatic communication and functions of phatic communication. The purposes of the research are; to find out the form of phatic utterances and to analyze the functions of phatic communication as found in TV Series Hannah Montana. Furthermore, to achieve those purposes of the research the researcher used twelve functions of phatic communication based on the theory frame of Jumanto (2014). The techniques to conduct this research which are applied by the researcher are; watching the TV series, reading the script, and classifying the data. The result is that the speakers have uttered forms of phatic communication which are consisted of greetings and the use of names. The forms of greeting for instance are, “Hey” and “Morning”. The forms of the use of names for instance are; “Miley” and “Hannah”. Whereas, the functions that uttered by the speakers in the TV Series are; “Starting a conversation”, “Breaking the silence”, “Expressing empathy”, “Expressing friendship”, and “Creating comfort”. From those functions the speakers often used “Starting a conversation”. Meanwhile, the form that the speaker often used is greeting.

*Keywords: Phatic communication, form of phatic utterances, functions of phatic communication.*

**CHAPTER I**  
**BACKGROUND, LIMITATION OF THE PROBLEM, PROBLEM**  
**STATEMENT, THE PURPOSE OF THE RESEARCH, AND**  
**SIGNIFICANCE OF THE RESEARCH**

**1.1 BACKGROUND**

All the people around the world use language from the baby to the ages to communicate each other. People create interaction with others since they were born. People know in society they need to use language as means of communication. The important roles of language are to express thoughts, feelings, or ideas in order to communicate each other. Halliday (1976) stated that one of the functions of language is to make possible for people to create inter individual relationship. Trudgill (1974) stated that language is not simply as a means of communicating information; it is also a very important means of establishing and maintaining relationship with other people. David Crystal (1992) stated that the social functions of language are used to show rapport between people, or to establish a pleasant atmosphere. People used verbal communication and nonverbal communication. Verbal communication also called *phatic communication*. A verbal communication contains utterance. Wardhaugh (2006) mentioned that “In speaking to one another, we make use of sentences, or, to be more precise, utterances.”

Utterance has the different kind, which one of those is called ‘phatic’. Wardhaugh (2006) also stated that “Another kind of utterance is the ‘phatic’ type, e.g.,



‘Nice day!’, ‘How do you do?’, and ‘You’re looking smart today!’” He also said that “utterance is an act serving the direct aim of binding hearer to speaker by a tie of some social sentiment or other.”

Phatic communication can be known as “communication between people which is not intended to seek or convey information but has the social function of establishing or maintaining social contact” (Richard and Schmidt, 2010).

The researcher found another argument about phatic communication. Jumanto (2014) argued that the term *phatic communication* refers to Jacobson’s language function and Richard and Schmidt’s phatic definition. In this case, Jacobson mentions one of the language function, *phatic*, referring to the term *contact* (Jacobson, 1960). Phatic communication also known as ‘*small talk*’ . “ It is a valuable personal and professional thread that connects people” (Fine, 2005). According to Jacobson (1960) there are twelve functions of phatic communication : (1) breaking the silence, (2) starting a conversation, (3) making small talk, (4) making gossip, (5) keeping talking, (6) expressing solidarity, (7) creating harmony, (8) creating comfort, (9) expressing empathy, (10) expressing friendship, (11) expressing respect, and (12) expressing politeness.

Here is an example of phatic communication as found in TV series Hannah Montana:

**Johnny : Hey, Miley. How’s it goin’?**

Miley : Pretty good. Just getting' some ketchup for my burger. I see you like mayonnaise. Never tried that on a burger. Maybe I should....

Lilly : Miley, Miley, Miley....

Miley : You know, what a lot of people don't know is ...is ... It's also a wonderful moisturizer. Here. Isn't that lovely?

Johnny : Moisturizer. You're pretty funny. My hand does feel softer.

This conversation is one of starting a conversation because Johnny greets Miley in the mess hall of school by saying “ **Hey, Miley. How's it goin'?**” According to Holmes (2001) the greeting ‘Hi’, ‘Good morning’, ‘How are you?’ are the formula and the expected answer are ritualistic.

*Hannah montana* is a The United States musical comedy TV series. Hannah Montana tells about the story of the both world of popstar Hannah Montana. Apart of that Montana is a beautiful young girl who has warm-hearted and funny personality in her true world. In one time she is pretending to be a popstar Hannah Montana, and sometimes she is pretending to be an ordinary girl in the true world. Montana doesn't want to expose her real life to social media. She wanted all the people she knows treat her like an ordinary girl not treat her like a popstar, that is why Montana disguised her true life. Montana confused about what did she do to all the people and all the fans. She afraid of make the fans disappointed.

The researcher decided to choose *Hannah Montana TV Series* as the source of data because this TV series has many phatic communications. Furthermore, language

is important to be analyzed because human being uses language to communicate, especially in social factors.

## **1.2. LIMITATION OF THE PROBLEM**

The researcher found so many utterances of phatic communication that found in TV Series Hannah Montana, but the researcher only analyzed the utterances of phatic communication in informal situation in TV Series Hannah Montana.

## **1.3. PROBLEM STATEMENT**

To make the data easier to be analyzed the problems need to be formulated. The researcher have formulated into some basic questions. The questions are:

1. What are the forms of phatic utterances found in TV series *Hannah Montana*?
2. What are the functions of phatic communication as found in TV series *Hannah Montana*?

## **1.4. THE PURPOSE OF THE RESEARCH**

The researcher has collected the purpose of the research into two purposes. The purposes are:

1. To find out the form of phatic utterances in informal situation found in TV series *Hannah Montana*.

2. To analyze the functions of phatic communication as found in TV series *Hannah Montana*.

### **1.5.SIGNIFICANCE OF THE RESEARCH**

Phatic communication is important to maintain good social relationships among others. This present research gives understanding about linguistic studies. The present research helps the readers understand about phatic communication and give information about phatic communication as conveyed in TV Series. This study can be interesting reference for the new researchers who want to discuss phatic communication as a model of discussion.