

**A VALIDITY ANALYSIS OF IT BASED MEDIA DESIGNED
(CASE STUDY ON TWO VIDEOS) BY THIRD YEAR STUDENTS' OF
ENGLISH DEPARTMENT OF BUNG HATTA UNIVERSITY**

THESIS



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PADANG
2018**

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*Submitted to Fulfill a Partial Requirement for SI Degree at English Department Faculty of
Teacher Training and Education, Bung Hatta University*



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Finally, the researcher realizes that this thesis is not perfect yet. Therefore, the writer welcomes any constructive suggestions from the readers.

Padang, August 2018

The Researcher

ABSTRACT

Wulandari, Yurike. 2018. *"A Validity Analysis of IT Based Media Designed (Case Study on Two Videos) By Third Year Students' of English Department of Bung Hatta University"*.

Advisors : 1. Fitriana Harmaini, S.S,MA.

2. Dra. Lisa Tavriyanti, M.Pd.

The purpose of this research was to describe IT based media validity. The media was a video by using Movie Maker designed by 2 students of the third year students at English Department of Bung Hatta University.

The design of this research was descriptive research. The 2 products of media were assessed by 2 validators. The products were 2 movie Maker Videos that were created by 2 third year students at English Department of Bung Hatta University. They were animated and not animated one.

The result of data validity analysis was classified into good and enough validity. It could be seen from the result of validation sheet of learning media that the student's 1 video was good (74%) and the student's 2 video was good (62%). Then according to the results of validators scoring that the student 1 has enough criterion in substance of material aspects. Next, the student's 2 video was enough (53%) in substance material aspects. In other aspects, the student's 1 video was good (85%) in display of visual communication aspects. For the student's 2 video was enough (70%) in display of visual communication aspects. Then, for the utilization of software aspects, the student's 1 video was enough (68%) while the student's 2 video was enough (63%).

Finally, based on the findings the validity of media. Consequently, it is suggested to English students of Bung Hatta University that they should have more practices in the classroom in other to have more comprehension in making movie maker video and more creative to give their ideas. Then it is suggested to the future researcher to develop the research about IT based media not only Movie Maker media but also the other media such as Mix Pad and Wave Pad application.

Key words : media validity designed.

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