

CHAPTER I

INTRODUCTION

1.1. Background of the Problem

Language is a communication of humans life. People need language to communicate, language is also used to express someone's feeling or emotion and also to express their ideas, their thoughts and their imaginations, it can be spoken and written. In their daily interaction, the language they use contains the specific actions which are performed through their sentences or utterances. Actions performed via utterances are generally called speech act.

This research takes pragmatic approach as the way of analysis, considering how the speakers use the language in the social interaction with others. According to Leech (1983) pragmatics can be stated as study of a language used in certain time and condition. Pragmatics is the study of speakers meaning base on situation. Pragmatics generally is the study of natural understanding and specifically the study of how people comprehend and produce a communicative or speech act.

According to Yule (1996) speech act is concern with the speaker's communicative intention in producing an utterance and it is defined by the purpose for which the speakers use the language, for example to make a request, to apologize, and report. According to Hatch (1992) speech act is the key concept in the field of pragmatics, the study of speaker's intentions and what the speakers mean when they use the particular linguistics in context. According to Thomas

(1995) people do not use language just to state things but to do things, and to perform actions. People can also perform another kind of act simply by using language; these are called speech acts.

According to Mey (2001) speech acts are verbal actions happening in the world. Uttering a speech act, I do something with my words: I perform an *activity* that (at least intentionally) brings about a change in the existing state of affairs (hence the label, 'performative utterances', that originally was attached to speech acts). The original distinction between the different aspects of speech acting is due to Austin (1962). First, we have the *locutionary* aspect: this is simply the activity we engage in when we say something, e.g.:

(1) It's cold in here.

Under normal circumstances, the statement (not a wish, promise, threat, judgment or what have you). This particular aspect of the speech act is its *illocutionary* 'force' or 'point': for many pragmaticians, this illocutionary force is intimately related to the very form the utterance may have: stating, wishing, promising etc. I will come back to this below

Speech act in linguistics is something expressed by an individual that not only presents information, but performs an action as well. Speech acts are commonplace in everyday interactions and are important for communication.

Speech act can be found in many kinds of communication. One of them is in social media such as Twitter. Twitter is a free social media networking microblogging service that allows registered members to broadcast short posts

called tweets. Twitter members can broadcast tweets and follow other user's tweet by using multiple platforms and devices. Tweets and replies to tweets can be sent by cell phone text message, desktop client or by posting at the Twitter.com website.

Tweets, which may include hyperlinks, are limited to 140 characters, due to the constraints of Twitter's Short Message Service (SMS) delivery system. Because tweets can be delivered to followers in real time, they might seem like instant message. But unlike that disappear when the user closes the application, tweets are also posted on the Twitter website. They are permanent, they are searchable and they are public. Anyone can search tweets twitter, whether they are a member or not.

Justin Bieber is one of famous people and Canadian singer-songwriter. Justin Bieber has many achievements so many people like him, therefore the author chose to analyze Twitter from Justin Bieber. The writer find many types and social function in Justin Bieber tweets. Justin Bieber is a singer with a lot of controversies that he made ranging from love relationships, songs and attitudes. here the author analyzes various tweets written by justin beiber to describe his mood.

In this research, Justin Bieber Is an artist who reveals much of his heart through social media like Instagram, Facebook and Twitter. in the platform justin beiber wrote a lot of all activities and information about himself in social media, in addition to justin beiber's achievements also reaped many disputes and wrote about it in his social media including twitter. here the author wants to analyze

these writings on the speech acts used in his twitter. After seeing the speech acts used, the writer is interested in analyzing Justin Bieber's twitter.

1.2. Identification of the problem

Twitter is one of social media as source to analyze. Many aspects can be analyzed in the twitter especially in linguistic. One of the types of linguistic studies is speech act. In this research the writer focused analyzing about speech act. Besides that, they are many types of speech acts that writer can be analysis such as representatives, directives, expressives, commissives, and declarations. The writer interested in analyzing about speech act and take the data from *Justin Bieber's Tweets*.

1.3. Limitation of the problem

In this research the writer limits speech act analysis in tweets. From the source of data that was taken from Justin Bieber Twitter, the writer finds some emotional that occurred in this movie but the writer focused on a speech act analysis in tweets of Justin Bieber's.

1.4. Formulation of the problem

The problem need to be formulated in order to make it easier to be analyzes. The writer have formulated into some basic questions. These are formulates the problem of this study as follow :

1. What are the types of Speech Act used in the *Justin Bieber Tweets*?
2. What are the function in *Justin Bieber's Tweet*?

1.5. The purpose of the Research

The purpose of the research are:

1. To find out the of types speech act in *Justin Bieber Tweets*.
2. To find the functin in *Justin Bieber's Tweets*.

1.6. Significant of the Research

The writer hopes this research can give contribution to the development of linguistics studies, especially in pragmatics. Moreover the writer hopes that the finding of the research could help the reader to understand the meaning of those expressions of speech act in a social media (Twitter). And the result can be used as reference for further research.