AN ANALYSIS OF POSITIVE POLITENESS STRATEGIES IN *WILD* MOVIE

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ABSTRACT

The research study is used to analyze the positive politeness strategy in the "*Wild*" movie. Politeness phenomena do not only occur in a daily conversation, but also in the dialogue found in a movie. The purpose of this research to find the positive politeness strategies related according to Brown and Levinson in a movie written by Jean-Marc Vallée. This research deals with pragmatic approach. *Wild* is one of the interesting subjects to be analyzed in positive politeness strategies. The movie tells about one of the figures tries to interaction with a new people and there is a way in positive politeness strategies. Positive politeness has an important role in building a communication. Thus, the purpose this research are (1) to find the strategies used of positive politeness strategies by the characters in *Wild* movie. (2) to explain the factors influence the character used the strategy in the *Wild* movie. This research used descriptive qualitative research. It is done by collecting data, analyzing data that is a positive politeness strategy form of utterances uttered by the characters, giving explanations and drawing conclusion in *Wild* movie. Finally the researcher find out two points, the first point is the writer find 8 strategies from 15 strategies based on Brown and Levinson, the writer found 15 dialogues contained in the 8 strategies of positive politeness and the most found is the twelve strategy, namely Include both the speaker and the hearer in the activity, there are 3 dialogues found in that strategy. The second point is the writer found 2 factors influence the characters to employs the strategy, they are payoff and relevant circumstances, Payoff factor found in entire the data and 1 factor of relevant circumstances namely social distance found 12 data.

Keywords: Pragmatics, Positive Politeness Strategy, Factor influence, Wild

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