



AN ANALYSIS OF APPROBATION AND MODESTY MAXIMS

IN SEVERAL DISNEY MOVIES

THESIS

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Abstract

This research aims to describe politeness principle based on conceptual theory proposed by Leech (1977) the proposed as a way of explaining has politeness operates in conversational exchanges. The six maxims proposed by Leech are tact, generosity, approbation, modesty, agreement and sympathy maxims. This research took conversation consisting of approbation and modesty maxims used in several Disney movies as the data. This research is aimed to describe the approbation and modesty maxims which applied in the conversation appeared in each of several Disney Movies. First, there are three movies that are being analyzed. They are namely; Cinderella fairytale, Beauty and The Beast and Aladdin. Overall, there are eight conversation that contain approbation maxim and seven conversations containing modesty maxim. These maxims are applied in expressive form. Furthermore, social factors are also considered and analyzed due to their influence in the conversation in every analyzed data. The writer collects data by watching and quoting those movies. All of the findings are going to be discussed in this thesis.

Keywords: approbation, modesty maxims, politeness principle

CHAPTER I

INTRODUCTION

1.1 Background of the Problem

In everyday situation the writer has to communicate with other people to share information to gain knowledge about a topic or to reach a variety of goals, or To communicate with others. People use language as a meaning of communication in their interaction. Language is one of communication, it is the most frequently used and most highly developed for, of human communication. In good communication society should be applied, because in society are not all the same, such as elderly group. When speaking to older people, the speaker should use polite language. The purpose is maintaining the familiarity between speaker and hearer. The hearer feels valued and respected not only that, politeness also whom and the speaker talked.

Within an interaction, people need the concept of politeness. Politeness principle generally associated with the relationship between the two participants who can be called self and other. Pragmatic view of politeness in the study is described by some experts including are Lakoff, Brown and Levinson and Leech. According to Lakoff, (1973), there are three rules of politeness, such as, formality, hesitancy and equality.

Brown & Levinson (1987) said that politeness principle is defined as repressive action taken to counter balance the disruptive of effect of face threatening acts (FTA'S). While, Leech (1977) said that maxim recommended in

order to express the politeness is beliefs politely and avoid disrespectful speech. Leech also classified politeness principle into six maxims, such as tact, generosity, approbation, modesty, agreement, sympathy. In this research, the writer interested in analyzing maxims that are classified by Leech (1977). Maxim is rule of language in lingual interaction rules governing the action, utterance, and opponent speaker. Besides it, maxim also refers to as form of pragmatic based on cooperative principle and decency.

Politeness principles consist of 6 maxims that should be obeyed. Leech proposed some maxims such as (1) tact maxims is to minimize the expression of beliefs which imply cost to other, maximize the expression of beliefs which imply benefit to other, (2) generosity maxim is minimize the expression of beliefs that express or imply benefit to self, maximize the expression of beliefs that express or imply cost to self, (3) approbation maxim is minimize the expression of beliefs which express dispraise to other maximize the expression of beliefs which express approval of other,(4) modesty maxim is minimize the expression of disagreement between self and other, maximize the expression of agreement between self and other, (5) agreement maxim is minimize the expression of disagreement between self and other, maximize the expression of agreement between self and other, (6) sympathy maxim is minimize is antipathy between self and other, maximize sympathy between self and other. This research focuses in approbation and modesty maxim. Approbation maxims is minimize the expression of beliefs which express dispraise of other maximize the expression of beliefs which express approval of others it is preferred to praise others and if this is impossible, to

sidestep the issue, to give some sort of minimal response (possibly) through the use of euphemism or to remain silent. The first part of the maxim avoids disagreement; the second part intends to make other people feel good by showing solidarity. For instance :

(1) *I heard you singing at the karaoke last night. It sounded to make you were enjoying yourself*

From the example (1) it can be seen that the speakers praise the hearer. It indicates by the used words “*it sounded make you’re enjoying yourself*”. *Gideon, I know you’re genius. Would you know how to solve this math problem here?*

(2) *Oh, I’m so stupid; I didn’t make a note of our lecture! Did you?*

The example (2) is modesty maxim. From the example (2), it can be seen that the speaker. Shows the modesty with ‘oh, I’m so stupid even through the case is so simple and do not show that the speaker is stupid because as the main character he forgets to take a note.

Based on the descriptive above, the writer attempts to analyze approbation and modesty maxims in politeness Leech maxim. So in this research the writer interested to analyze the utterances that can be seen in approbation and modesty maxims and be found social factor influence politeness principle in several Disney Movies which are: Cinderella fairytale 2015, Beauty and the beast and Aladdin. Cinderella fairytale 2015 is American romantic fantasy film, directed by Kenneth Branagh with a screenplay writer by Chris Weitz. The film is based on the eponymous folk tale and inspired by Walt Disney 1950 animated film. The film stars are Lily James and Richard Maadden as the main character, Cater Blancheet

as Treimene, Stellen skargad, Holiday Grainger, Dark Jacobi and Helena Bohn Carter. it is produced by David Barron, Simon Kinberg and Alison Sheamur from Walt Disney Pictures. Beauty and The Beast is a 1991 American animated musical romantic fantasy film produced by Walt Disney pictures. Walt Disney first attempted unsuccessfully to adapt Beauty and The Beast into an animated feature film during the 1930s and 1950s. Beauty and the beast premiered as an unfinished film at the New York Film festival on September 29, 1991. (<https://en.m.wikipedia.org>)

Aladdin is a 1992 American animated musical fantasy film produced by Walt Disney feature animation and released by Walt Disney pictures. Aladdin is the 31st Disney animated feature film, and was part of the Disney Renaissance. ([http://en.m.wikipedia.org/wiki/Aladdin \(1992 Disney film\)](http://en.m.wikipedia.org/wiki/Aladdin_(1992_Disney_film)))

1.2 Identification of the Problem

In the several Disney movies, the writer finds the linguistic phenomena that can be studied like Pragmatic, Sociolinguistic, Semantic and Discourse analysis and Sociolinguist. Based on two correlation, the writer discusses Discourse analysis and Sociopragmatic in maxim by Leech in movies, the writer found some problems, such as social factor, speech act, Implicature , maxim, etc.

1.3 Limitation of the Problem

From identification of the problem that can be found the writer limits and focus on two maxims in order this research is efficient. They are maxim and social factor. Maxims that be the writer' is approbation and modesty, whereas social

factors consist of participants, the social context of the interaction: where are the speaking, the topic: what is being talked about, the function: why are they speaking.

1.4 Formulation of the Problem

In this research, the writer formulates the problems as follow:

1. What are the utterances that can be seen approbation and modesty maxims?
2. What are the social factor influence politeness principles?

1.5 The Purpose of the Research

From the formulation of the problems explained above, the writer proposes the purpose of the research:

1. To find out the utterance that can be seen in approbation and modesty maxim?
- 2 To describe the social factor influence politeness principle?

1.6 Significance of the Research

Based on the purpose of the study, the writer is interested to know about politeness principle especially Leech Maxim theory in conversation several Disney Movies. According to Leech, there are six parts of maxims but the writer only focuses on two part which is. They are approbation maxim and modesty. A study on politeness principle is very interesting and challenging because it is of

the aspect of the language. The researcher hopes that this research gives a information or knowledge that very important to everyone who studying linguistic and then to appreciate of analysis about socio pragmatic.