

**PENGARUH *RETURN ON ASSET*, *EARNING PER SHARE* DAN *NET PROFIT MARGIN* TERHADAP *RETURN SAHAM* PERUSAHAAN *FOOD AND BEVERAGE* YANG TERDAFTAR DI BEI 2019-2022**

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**ABSTRAK**

Penelitian ini bertujuan untuk menguji dan mengetahui pengaruh *return on asset* (ROA), *earning per share* (EPS) dan *net profit margin* (NPM) terhadap *return* saham perusahaan *food and beverage* di Bursa Efek Indonesia (BEI). penelitian ini menggunakan variabel kontrol berupa ukuran perusahaan. Sampel yang digunakan dalam penelitian ini adalah 32 perusahaan *food and beverage* yang dipilih dengan teknik *purposive sampling*. Jenis data yang digunakan yaitu data sekunder dengan sumber data penelitian dari *website* resmi BEI yaitu [www.idx.co.id](http://www.idx.co.id). pengujian dilakukan menggunakan *software* SPSS 26. hasil penelitian ini menemukan bahwa secara parsial *return on asset*, *earning per share* dan *net profit margin* berpengaruh signifikan terhadap *return* saham dan ukuran perusahaan tidak berpengaruh signifikan secara parsial. Secara simultan *return on asset*, *earning per share* dan *net profit margin* dikontrol dengan ukuran perusahaan berpengaruh signifikan terhadap *return* saham. Hasil analisis *R Square* sebesar 0,502 yang menunjukkan bahwa *return on asset*, *earning per share* dan *net profit margin* dikontrol dengan ukuran perusahaan mampu memberikan kontribusi terhadap *return* saham 50,2% sementara 49,8% dipengaruhi oleh faktor lain yang tidak diteliti.

***Kata Kunci : Return on Asset, Earning Per Share, Net Profit Margin, Return Saham.***

**THE EFFECT OF RETURN ON ASSET, EARNING PER SHARE AND  
NET PROFIT MARGIN ON STOCK RETURN IN FOOD AND  
BEVERAGE COMPANY REGISTERED AT INDONESIAN STOCK  
EXCHANGE (IDX) PERIOD 2019-2022**

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**ABSTRACT**

This study aims to test and determine the effect of return on assets (ROA), earnings per share (EPS) and net profit margin (NPM) on stock returns of food and beverage companies on the Indonesia Stock Exchange (IDX). This study uses a control variable in the form of company size. The samples used in this study were 32 food and beverage companies selected by purposive sampling technique. The type of data used is secondary data with research data sources from the official IDX website, namely [www.idx.co.id](http://www.idx.co.id). The test was carried out using SPSS 26 software. The results of this study found that partial return on assets, earnings per share and net profit margin have a significant effect on stock returns and company size has no significant effect partially. Simultaneously return on assets, earnings per share and net profit margin are controlled by firm size which have a significant effect on stock returns. The results of the R Square analysis of 0.502 indicate that return on assets, earnings per share and net profit margin are controlled by company size being able to contribute 50.2% to stock returns while 49.8% are influenced by other factors not examined.

***Keywords: Return on Assets, Earning Per Share, Net Profit Margin, Stock Return.***