

CHAPTER V

CONCLUSION

5.1 Conclusion

This research found a total of 50 data from 5 language style by Joos from *Chilling Adventures of Sabrina* Netflix series season 1. There are 8 data of frozen style, 11 data of Formal style, 7 data of consultative style, 13 data of casual style and 11 data of intimate style used throughout the movie.

the casual style is the most dominant language style in the Netflix series "*Chilling Adventures of Sabrina*" Season 1. The casual style is often associated with informal, relaxed, and conversational communication. In a TV series like "*Chilling Adventures of Sabrina*," which focuses on teenage characters and their interactions, the casual style aligns well with the youthful and contemporary setting. The casual style reflects how young people typically communicate in everyday conversations. It allows the characters to speak in a manner that feels genuine and relatable to the target audience.

5.2 Suggestion

This research analyzes the uses of Martin Joos' language style theory to the *Chilling Adventures of Sabrina* Netflix series, there are several things suggested for further research that could enrich our understanding of language style and the uses of it. Firstly, it would be beneficial to conduct more comparative analyses of other film or movie series to assess the applicability and effectiveness of Joos' theory across

different genres and mediums of art and literature, secondly investigating the potential influence of cultural and contextual factors on language style uses related to a movie or series target audience could provide valuable insights into the importance of language style in diverse cinematic contexts.

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