CHAPTER I

INTRODUCTION

1.1 Background of the Research

The study of the relationship between language and society is called sociolinguistics. Sociolinguistics is a branch of linguistics that examines the relationship between language and the community of its speakers. This science is a contextual study of variations in the use of people's language in a natural communication. According to Wardhaugh (2000:12) sociolinguistics is the study that examines how the relationship between language and the people who use the language with the aim that people better understand the composition of the language and how the language functions when used when communicating.

When studying languages in society, the researcher find language phenomenon called bilingual and multilingual. Bilingual is defined as the use of two languages by a speaker in interacting with others alternately (Fishman 1975: 73). Furthemore according to Spolsky (1998:45), bilingualism is a person who has some functional ability in the second. Meanwhile multilingualism is the use of more than two languages by a speaker in interacting with others in turn. It can also include the practice of using several dialects of the same language (Weinreich, 1970: 1).

In bilingual and multilingual there is a phenomenon called code mixing and code switching. According to Hymes (1878:103) code switching does not only occur between languages, but can also occur between variations or styles that exist in one language.

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People, are usually asked to choose a particular code each time they choose to speak, and they can also decide to switch from one code to another or to mix the code even in words that are sometimes very short and thus make new codes in the process known as code switching, code switching (also called code mixing) can occur in conversations between speaker turns or in a single speaker turn (Wardhaugh 2006:101). But this time the researcher will focus on code mixing. According to Wardhaugh (2006:103) "that code-mixing occurs when conversant use both languages together to the extent that they change from one language to the other in the course of a single utterance".

Nowadays the researcher can find code mixing phenomenon easily, the researcher can find it in daily life, novels, movies, social media and etc. At this time the researcher will focuss on the media social as a source of data. Researcher will choose Youtube channel of Boy Williams youtube channel called "*NebengBoy S2*" as a source of data.

YouTube is a video sharing site that is widely used to share videos. YouTube site was founded by former PayPal workers, Steve Chen, Chad Hurley and Jawed Karim in February 2005. This site then turned into Google's property at the end of 2006 until now.

William Hartanto or also known as Boy William (born in Jakarta, Indonesia, October 17, 1991 age 28 years) is an Indonesian actor, VJ, rapper and singer. He first started his career when he won the selection of the Starteen model in 2009 then switched to VJ MTV Indonesia. On his YouTube channel, Boy William has a program called *NebengBoy* which at this event Boy William invites a number of artists to have casual chats.

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1.2 Research Questions

Based on the problem, the following question create are:

a. What are the types of code mixing used in *Boy Williams Youtube channel Nebengboy S2*?

b. What are the function of using code mixing in *Boy Williams Youtube channel Nebengboy S2*?

1.3 Purposes of the Research

The objective of the research are:

a. To find out the types of code mixing occur in *Boy Williams Youtube channel Nebengboy S2*.

b. To find out the function of using code mixing in *Boy Williams Youtube chanel Nebengboy S2*.

1.4 Limitation of the Research

There are some problems that can be found from Boy Williams youtube channel *Nebengboy S2*. In this case, code mixing can be learned in several types, and the researcher choose the theory by Muysken (2000:4) they are insertion, alternation, and congruent lexicalization. And function of code mixing theory by Hoffmann (1991:116). This research is limited to discuss code mixing in the youtube channel through the utterances spoken by the artist in the Boy Williams Youtube channel *Nebengboy S2*. Based on the explanation above, the researcher focused on three types of code mixing and functions of code mixing.

1.5 Significance of the Research

The significance of this research provides benefits for linguistics studies to increase knowledge especially in the study of sociolinguistics and the use of language in daily conversation using code mixing.

1. Theoretical significance

    Based on objective of the research, a result of this research are expected to provide many benefits for everyone who wants to study English literature. Therefore, a results of this research provide more explanation of sociolinguistics knowledge.

2. Practical significance

    a. For reader: The results of this research can be used as a reference to study code mixing and increase knowledge about sociolinguistics.

    b. For the next researcher: The result of this research can be used an additional reference for sociolinguistics especially in code mixing.

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