

CHAPTER I

INTRODUCTION

1.1 Background of the Research

In communicating, language is the one of the most important parts. Language is a link that also influences human life to have a relationship with other people or society. Language has a function to receive and convey the meaning of information to each other. Every communication process in using Language between the speaker and the hearer is studied in pragmatics.” pragmatics is the study of the relationships between linguistic forms and the users of those forms, the advantage of studying language via pragmatics is that one can talk about people's intended meanings, their assumptions, their purpose or goals, and the kinds of actions” (Yule, 1996: 4).

In communicating a variety of ways people want to deliver. In expressing themselves, the result of each person’s speech contains not only the structure of the Language and words, but also the actions which are called speech acts (Yule, 1996: 47).

Austin (1962) defined “speech acts as the action performed in saying something.” He categorizes three-way hierarchical of speech act; first locutionary act is expression of just saying something without an action (surface level). Second, illocutionary act is the expression of production of the utterance itself. And the last, perlocutionary act is expression of the listener behavior toward response from the

utterance meaning, usually it takes physical or verbal response (result). In evolution of speech act theory, Searle (1976) classified the illocutionary act from Austin, such as representatives, commissives, directives, expressive, and the last one is declarations.

From this study, the researcher focuses on the analysis speech act of expressive. Expressive speech act is an expression of the psychological state of the speaker Searle (1976: 12). It means that speaker express their feelings toward hearer. Speaker have situation and context to make speaker express their feelings toward hearer in using expressives speech act. Searle (1976: 12-13) mentioned that types of expressive speech act can be divided into various types such as greeting, wishing, complimenting, thanking, apologizing, boasting, lamenting, congratulating, deploring, protesting, complaining, and condoling.

In movies, people use language to deliver their statements. In any utterances that produced by speaker is followed by an actions that refers to the speech act. In the speech act, people not only produced by grammatical or structural words but also followed by some actions via those utterance. Speech act in real life is not much different from happening in movies because it is a reflection of real human life, therefore the speech act phenomenon is not only studied in everyday life.

In this analysis, the researcher studies expressive speech act that found within the “Crazy rich Asians” movie. Crazy Rich Asians is an American romantic comedy

film directed by Jon M.chu, from a screenplay by Peter Chiarellie and Adele Lim in 2018. This film is based on a novel of the same title by Kevin Kwan in 2013. This film tells the story of a Chinese-American professor named Rachel who travels with her boyfriend to meet her boyfriend's family who turns out to be one of the richest people in Singapore.

The researcher uses movie because the dialogues in the movie are represent the dialogue in our daily lives. The researcher uses the Crazy Rich Asians movie because this movie is very popular. The reason why this movie is popular because it was the highest grossing romantic comedy of the 2010s, and also received praise for its performances, screenplays and production design, and also received many awards, including nominations for the 76th Golden Globe Awards for Best Picture - Musical or Comedy and Best Actress. - Motion Picture Comedy or Musical for Wu. Therefore this movie was taken as a source of data in the analysis, because this film is also a romantic film which is certainly in conveying something there are various kinds of expressions of feelings that want to be delivered by each character such as thanking, greeting, complaining and others. The expressions conveyed in the conversation between the characters will be analyzed and grouped into the type of expressive speech act. This reason makes researchers decide to use movie for learning. The movie is expected to make the reader interested in reading this study.

According to explanation above, the researcher wants to get the answer of some question about speech act. Such as; what are the types of expressive speech act

found in Crazy rich Asians movie and what the communication strategy used from expressive speech act found in this movie. The researcher wants to get the answer of the questions. Look at the example below:

(1) Araminta : Listen Rachel, I know we're only just met, but it's my bachelorette party this weekend. And I would love for you to come

Rachel : That would be amazing. **Thank you so much !**

From the example (1), it states the speech act of thanking which is "thank you so much". The utterance point out to thanking . Rachel express her feeling by said thank you so much because Araminta has inviting Rachel to come to her bachelorette party. Also, this example represent communication strategy of positive politeness, that is Give gifts to H (goods, sympathy, understanding, cooperation) used by character. And also she used direct communication strategies by saying "Thank you so much" that refers to expression of thanking.

The researcher hopes this study can be used by the reader to enrich their knowledge about use expressive speech acts, also know how the communication strategy in their daily communication.

1.2 Research Questions

Related to the limitation of the problems, the writer formulates those in the following general questions :

1. What are the kinds of expressive speech acts found in the “*Crazy rich Asians*” movie
2. What are the communication strategies used of expressive speech acts in “*Crazy rich Asians*” movie

1.3 Purpose of the Research

1. To find out the types of expressive speech act used by the characters from the “*Crazy rich Asians*” movie.
2. To know what are the communication strategies of expressive speech act used from the “*Crazy rich Asians*” movie.

1.4 Limitation of the Problem

In this study, the researcher focused on analyzing expressive speech act. In fact, expressive speech act can be observed from a number types of data such as movie, novels, short story, talk show, also in debate or speeches. However, the writer focused on movie, with entitled “*Crazy rich Asians*”. This research analyzed types of expressive speech acts. After that, the researcher limits on expressive speech act

using theory by Searle (1976), the types of expressive speech act are greeting, thanking, complimenting, wishing, congratulating, and apologizing.

1.5 Significance of the Research

Theoretical and practical are significant points in this research.

- a. Theoretically, the research would enhance knowledge and provide for some reference to other researcher in the field of study expressive speech act.
- b. For all intents and purposes, the research find this examination finding as an approach to look at the types of expressive speech acts of “Crazy Rich Asians” movie transcripts, and also arouse the reader to find extraordinary subjects to those who are interested in using expressive speech acts as their theories.