CHAPTER I
INTRODUCTION

1.1 Background of the Research

Language is a way for people to interact with one another in order to create good communication, in which we understand what is being said or what other people are thinking so that others can explore their ideas, opinions, information, or even their feelings. People can communicate effectively if they can convey their message through their utterance. When people talk to others in different situations, they use different types of language. As quoted in Wardhaugh, Fishman claimed that the study of language that is related to society is called sociolinguistic, which consists of two words: *socio* means social or related to society, and *linguistic* means the science of language. So that sociolinguistic can be defined as the detailed study of social language. According to Wardhaugh (2006), there are several possible relationships between language and society. One is that social structure may either influence or determine linguistic structure and/or behavior.

The use of good language and easy to be understood by others will have an impact of how well communication goes. For that in the use of language in communication, a person needs to be able to know the situation of the right use of language in communication, so that they realize how to position themselves when communicating, whether the

situation is formal, casual, and so on, and this is what is known as the language style. According to Meyerhoff (2006), language style describes a person's personality, condition, and mindset. The human condition can influence language style; for example, when a president delivers a speech in front of citizens, formal language will be used. It actually occurs because the context and conditions are in formal, and there is also a specific reason for sending the information. It is different when a father talks to a mother because it includes the condition at that time, as the father when talking to a mother usually uses intimate language to utter his utterance to the mother as far as it can be understood. When both the speaker and the listener have a close relationship or more, intimate language is used. A partner, for example, may use words like "honey," "darling," or other types of intimate calls solely based on their surroundings. Style refers to ways of speaking. When people speak, their style of speech is influenced by the situation and context. In other words, language style can be defined as the diversity of language used by someone to communicate with others depending on the circumstances, and to whom the speaker is speaking. According to Joos (as cited in Hamzah and Indra, 2018) speech style here means the form of language that the speaker uses which characterized by the degree of formality. They categorize language styles into five groups; formal language style, frozen language style, casual language style, intimate language style, and consultative language style.

One of many ways to learn about language styles is by watching movies. Characters in a movie usually have a style when speaking depending on who they are speaking to and how the condition is. It can be seen in the movie's character interchange. When they speak, each character has a different style, especially the antagonist and the hero. In this study, the writer chooses the movie "Maleficent: Mistress of Evil" as the object of this study. The reason why the writer chooses this movie as data sources are first, Maleficent is a well-known fantasy adventure film directed by Joachim Ronning and produced by Walt Disney Picture. Maleficent 2014 is a prequel to this film. Maleficent is a movie starring Angelina Jolie. It tells about Maleficent as a keeper and protector of the moors and of Aurora who became the same moors protecting them from strange creatures. In addition, after the writer watch this movie, the writer found out that language style is being used by all characters. The second, there is no research about social factor that affect the characters using style of language in this movie. The writer is interested in examining the various types of language styles using Joos' theory and Holmes' theory as a tool to identify the social factors that influence all characters to speak in different styles. The writer choose Holmes' theory because it relates with the social factor of varies speaking styles. The writer later select the Maleficent 2 movie as a data source. The writer will pay close attention to all character utterances. The writer choose Maleficent movie as a data source because it contains a variety of language styles.

1.2 Limitation of the problem

The main topic of the research is sociolinguistics, to be more specific, the writer reduced the scope of the research by solely analyzing the language style used in " Maleficent: Mistress of Evil" movie. In this study, the writer applies theory by Martin Joos (1976), which outlines five language styles namely: Frozen Style, Formal Style, Consultative Style, Casual Style, and Intimate Style. The writer pays close attention to the dialogue in the movie to determine the language style that appears in the movie. To make this research more credible, the writer also use some theories cited by Holmes (2013) which explained about the language variety and social factor that affect the language style.

1.3 Research Question

1. What are the types of language style used by the characters in "Maleficent: Mistress of Evil" movie based on Martin Joos theory?

2. What are the social factors that determine all characters in "Maleficent: Mistress of Evil" movie to speak in different style?

1.4 Purpose of the Research

The purpose of the research are as follows :

1. To find out the types of language style in "Maleficent: Mistress of Evil" movie.

2. To describe the social factors that determine all characters in "Maleficent: Mistress of Evil" movie to speak in different style.

1.5 Significance of the Research

The significance of this research is giving theoretical and practical contribution. Theoretically, this study is expected to make significant contributions to readers' understanding of the type language style used in "Maleficent: Mistress of Evil" movie. Furthermore, the writer hopes that the readers will have a good understanding of how to use a language style in other passages. Practically, this study is expected to be a previous study for the next writer which is interested in sociolinguistic, particularly language style and will be able to put their understanding and comprehend language style in proper daily communication, particularly in formal situation and in different situation.