

A Study of Directives Speech Act used by the Followers in CNN international Twitter

Dinda Sundari Sutrisno¹, Yusrita Yanti², Temmy Thamrin².

¹Student of English Department, Faculty of Humanities, Bung Hatta University.

E-mail: dindasundari35@gmail.com

²Lecturers of English Department, Faculty of Humanities, Bung Hatta University.

ABSTRACT

This study analyzes the directive speech acts in CNN international twitter. The purpose of this research is to find out the type of directive speech act and the strategy used by the followers. The researcher took the data from the screenshot that the researcher took from CNN International twitter especially about the corona virus. This research is using descriptive qualitative method. The research data were taken from the comments of the followers in CNN international twitter especially about covid19 as the hot issues that happened lately. The data were collected by reading all of the news about corona virus, categorized and analyzed the data into types of directive speech act by using theory stated by Searle (1976) and politeness strategy theory proposed by Brown and Levinson (1987). The results show there are 51 data of directive speech acts that cover six types, they are 17 data belong to questioning, 10 data belong to commanding, 8 data belong to requesting, 8 data belong to suggesting, 5 data belong to asking, and 3 data belong to advising. The mostly directive speech act used is questioning, and in conclusion also shows that negative politeness strategy is the most strategy used by the followers in CNN international twitter. Then, the followers from CNN international twitter used four strategies, there are positive politeness strategy, bald-on record strategy, negative politeness strategy and off-record strategy. As a result, the negative politeness strategy is the most strategy used by the followers in expressing their thought. Whether on giving suggestion, or asking a question they chose to used negative politeness strategy rather than positive politeness strategy. Negative politeness strategy means a freedom of action. In this case, a lot of people does not really care about what is the listener would think about it or it would be easier for the listener to turn down their request, all they care is only about their freedom of action.

Keyword: Twitter, CNN International, speech acts, communication strategy