

AN ANALYSIS OF NEGATIVE POLITENESS STRATEGIES AS FOUND IN *THE LORD OF THE RINGS* MOVIE

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ABSTRACT

Politeness is one way a person interacts with others by paying attention to politeness strategies to consider the faces of those who interact. The purpose of this research is to describe about negative politeness strategies based on theory Brown and Levinson (1987). The method used in this study is qualitative method. A qualitative research is a research strategy that indicates the relationship between theory and research a usually emphasizes on how theories were generated by using word not numeric Sudaryanto (1993), Miles and Huberman (1994). Data in this study were taken from the movie series of *The Lord of The Rings* in terms of utterances that express the negative politeness strategies. From the data analysis the writer found six strategies of negative politeness. They are : (1) question hedge, (2) give deference, (3) apologize, (4) impersonalize. (5) state the FTA as a general rule, and (6) go on record. Besides that the writer also finds the markers used to show the negative politeness strategies that function to maximize the negative politeness strategies of to avoid Face Threatening Acts, such as; please, sir, mr, mrs, young sir, my lord, my king. From this study, the negative politeness strategies mostly used by the actors for giving deference strategy, apologizing strategy, and go on record strategy with different markers which maximize the negative politeness strategies.

Keyword: politeness strategies, negative politeness strategies, context