Lampiran 7

Uji Heterosdastisitas

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 27.167 | 4.061 |  | 6.689 | .000 |
| Kualitas Produk (X1) | .097 | .177 | .074 | .548 | .585 |
| Harga (X2) | -.188 | .232 | -.127 | -.808 | .422 |
| Motivasi (X3) | -.073 | .260 | -.041 | -.282 | .779 |
| a. Dependent Variable: Keputusan Pembelian (Y) | | | | | | |

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| --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | |
| Model | | Sum of Squares | Df | Mean Square | F | Sig. |
| 1 | Regression | 7.255 | 3 | 2.418 | .445 | .721b |
| Residual | 412.745 | 76 | 5.431 |  |  |
| Total | 420.000 | 79 |  |  |  |
| a. Dependent Variable: Keputusan Pembelian (Y) | | | | | | |
| b. Predictors: (Constant), Motivasi (X3), Kualitas Produk (X1), Harga (X2) | | | | | | |

