Lampiran 9

Koefisien Determinasi

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| **Model Summaryb** |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Change Statistics |
| R Square Change | F Change | df1 | df2 | Sig. F Change |
| 1 | .131a | .017 | -.022 | 2.330 | .017 | .445 | 3 | 76 | .721 |
| a. Predictors: (Constant), Motivasi (X3), Kualitas Produk (X1), Harga (X2) |
| b. Dependent Variable: Keputusan Pembelian (Y) |