Lampiran 3

UjiValiditas

**KeputusanPembelian (Y)**

|  |  |  |
| --- | --- | --- |
| **KMO and Bartlett's Test** | | |
| Kaiser-Meyer-Olkin Measure of Sampling Adequacy. | | .738 |
| Bartlett's Test of Sphericity | Approx. Chi-Square | 96.559 |
| Df | 15 |
| Sig. | .000 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Anti-image Matrices** | | | | | | | |
|  | | Kpe1 | kpe2 | kpe3 | kpe4 | kpe5 | kpe6 |
| Anti-image Covariance | Kpe1 | .785 | .051 | .027 | -.229 | -.172 | -.023 |
| kpe2 | .051 | .619 | -.260 | -.150 | -.078 | -.137 |
| kpe3 | .027 | -.260 | .661 | .002 | -.186 | .045 |
| kpe4 | -.229 | -.150 | .002 | .717 | -.100 | -.050 |
| kpe5 | -.172 | -.078 | -.186 | -.100 | .616 | -.163 |
| kpe6 | -.023 | -.137 | .045 | -.050 | -.163 | .822 |
| Anti-image Correlation | Kpe1 | .685a | .073 | .037 | -.305 | -.247 | -.028 |
| kpe2 | .073 | .723a | -.406 | -.225 | -.127 | -.192 |
| kpe3 | .037 | -.406 | .694a | .003 | -.292 | .062 |
| kpe4 | -.305 | -.225 | .003 | .768a | -.151 | -.065 |
| kpe5 | -.247 | -.127 | -.292 | -.151 | .769a | -.229 |
| kpe6 | -.028 | -.192 | .062 | -.065 | -.229 | .789a |
| a. Measures of Sampling Adequacy(MSA) | | | | | | | |

|  |  |  |
| --- | --- | --- |
| **Communalities** | | |
|  | Initial | Extraction |
| Kpe1 | 1.000 | .765 |
| kpe2 | 1.000 | .698 |
| kpe3 | 1.000 | .687 |
| kpe4 | 1.000 | .582 |
| kpe5 | 1.000 | .609 |
| kpe6 | 1.000 | .315 |
| Extraction Method: Principal Component Analysis. | | |
| |  |  |  | | --- | --- | --- | | **Component Matrixa** | | | |  | Component | | | 1 | 2 | | Kpe1 | .515 | .707 | | kpe2 | .732 | -.403 | | kpe3 | .659 | -.503 | | kpe4 | .671 | .363 | | kpe5 | .780 | .028 | | kpe6 | .561 | -.006 | | Extraction Method: Principal Component Analysis. | | | | a. 2 components extracted. | | | | | |

**KualitasProduk (X2)**

|  |  |  |
| --- | --- | --- |
| **KMO and Bartlett's Test** | | |
| Kaiser-Meyer-Olkin Measure of Sampling Adequacy. | | .681 |
| Bartlett's Test of Sphericity | Approx. Chi-Square | 86.658 |
| Df | 10 |
| Sig. | .000 |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Anti-image Matrices** | | | | | | |
|  | | kp1 | kp2 | kp3 | kp4 | kp5 |
| Anti-image Covariance | kp1 | .611 | -.104 | -.301 | .028 | -.150 |
| kp2 | -.104 | .699 | -.005 | -.272 | -.078 |
| kp3 | -.301 | -.005 | .573 | -.200 | .043 |
| kp4 | .028 | -.272 | -.200 | .630 | -.089 |
| kp5 | -.150 | -.078 | .043 | -.089 | .881 |
| Anti-image Correlation | kp1 | .658a | -.159 | -.509 | .046 | -.204 |
| kp2 | -.159 | .725a | -.007 | -.409 | -.100 |
| kp3 | -.509 | -.007 | .648a | -.332 | .060 |
| kp4 | .046 | -.409 | -.332 | .683a | -.120 |
| kp5 | -.204 | -.100 | .060 | -.120 | .765a |
| a. Measures of Sampling Adequacy(MSA) | | | | | | |

|  |  |  |
| --- | --- | --- |
| **Communalities** | | |
|  | Initial | Extraction |
| kp1 | 1.000 | .550 |
| kp2 | 1.000 | .490 |
| kp3 | 1.000 | .584 |
| kp4 | 1.000 | .559 |
| kp5 | 1.000 | .237 |
| Extraction Method: Principal Component Analysis. | | |

|  |  |
| --- | --- |
| **Component Matrixa** | |
|  | Component |
| 1 |
| kp1 | .742 |
| kp2 | .700 |
| kp3 | .764 |
| kp4 | .748 |
| kp5 | .487 |
| Extraction Method: Principal Component Analysis. | |
| a. 1 components extracted. | |

|  |  |  |
| --- | --- | --- |
| **KMO and Bartlett's Test** | | |
| Kaiser-Meyer-Olkin Measure of Sampling Adequacy. | | .660 |
| Bartlett's Test of Sphericity | Approx. Chi-Square | 77.337 |
| Df | 6 |
| Sig. | .000 |

|  |  |
| --- | --- |
| **Component Matrixa** | |
|  | Component |
| 1 |
| kp1 | .743 |
| kp2 | .706 |
| kp3 | .798 |
| kp4 | .761 |
| Extraction Method: Principal Component Analysis. | |
| a. 1 components extracted. | |

**Harga (X3)**

|  |  |  |
| --- | --- | --- |
| **KMO and Bartlett's Test** | | |
| Kaiser-Meyer-Olkin Measure of Sampling Adequacy. | | .627 |
| Bartlett's Test of Sphericity | Approx. Chi-Square | 49.451 |
| Df | 10 |
| Sig. | .000 |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Anti-image Matrices** | | | | | | |
|  | | hr1 | hr2 | hr3 | hr4 | hr5 |
| Anti-image Covariance | hr1 | .851 | -.020 | .046 | .140 | -.263 |
| hr2 | -.020 | .793 | -.034 | -.194 | -.203 |
| hr3 | .046 | -.034 | .826 | -.130 | -.222 |
| hr4 | .140 | -.194 | -.130 | .827 | -.104 |
| hr5 | -.263 | -.203 | -.222 | -.104 | .661 |
| Anti-image Correlation | hr1 | .474a | -.024 | .055 | .167 | -.351 |
| hr2 | -.024 | .696a | -.042 | -.240 | -.280 |
| hr3 | .055 | -.042 | .684a | -.157 | -.301 |
| hr4 | .167 | -.240 | -.157 | .651a | -.141 |
| hr5 | -.351 | -.280 | -.301 | -.141 | .604a |
| a. Measures of Sampling Adequacy(MSA) | | | | | | |

|  |  |  |
| --- | --- | --- |
| **Communalities** | | |
|  | Initial | Extraction |
| hr1 | 1.000 | .829 |
| hr2 | 1.000 | .493 |
| hr3 | 1.000 | .433 |
| hr4 | 1.000 | .648 |
| hr5 | 1.000 | .708 |
| Extraction Method: Principal Component Analysis. | | |

|  |  |  |
| --- | --- | --- |
| **Component Matrixa** | | |
|  | Component | |
| 1 | 2 |
| hr1 | .352 | .840 |
| hr2 | .693 | -.115 |
| hr3 | .635 | -.171 |
| hr4 | .580 | -.558 |
| hr5 | .796 | .272 |
| Extraction Method: Principal Component Analysis. | | |
| a. 2 components extracted. | | |

|  |  |  |
| --- | --- | --- |
| **KMO and Bartlett's Test** | | |
| Kaiser-Meyer-Olkin Measure of Sampling Adequacy. | | .673 |
| Bartlett's Test of Sphericity | Approx. Chi-Square | 37.267 |
| Df | 6 |
| Sig. | .000 |

|  |  |
| --- | --- |
| **Component Matrixa** | |
|  | Component |
| 1 |
| hr2 | .705 |
| hr3 | .660 |
| hr4 | .646 |
| hr5 | .751 |
| Extraction Method: Principal Component Analysis. | |
| a. 1 components extracted. | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Motivasi (X3)**  **KMO and Bartlett's Test** | | | | | | |
| Kaiser-Meyer-Olkin Measure of Sampling Adequacy. | | | | | .505 | |
| Bartlett's Test of Sphericity | | Approx. Chi-Square | | | 36.999 | |
| Df | | | 6 | |
| Sig. | | | .000 | |
| **Anti-image Matrices** | | | | | | | | |
|  | | | mo1 | mo2 | | mo3 | | mo4 |
| Anti-image Covariance | mo1 | | .826 | -.156 | | -.290 | | .036 |
| mo2 | | -.156 | .816 | | .117 | | -.304 |
| mo3 | | -.290 | .117 | | .759 | | -.256 |
| mo4 | | .036 | -.304 | | -.256 | | .748 |
| Anti-image Correlation | mo1 | | .542a | -.191 | | -.366 | | .045 |
| mo2 | | -.191 | .472a | | .149 | | -.389 |
| mo3 | | -.366 | .149 | | .491a | | -.340 |
| mo4 | | .045 | -.389 | | -.340 | | .517a |
| a. Measures of Sampling Adequacy(MSA) | | | | | | | | |

|  |  |  |  |
| --- | --- | --- | --- |
| **Communalities** | | | |
|  | Initial | Extraction | |
| mo1 | 1.000 | .607 | |
| mo2 | 1.000 | .782 | |
| mo3 | 1.000 | .740 | |
| mo4 | 1.000 | .657 | |
| Extraction Method: Principal Component Analysis. | | | |
| **Component Matrixa** | | |
|  | Component | |
| 1 | 2 |
| mo1 | .640 | -.445 |
| mo2 | .583 | .665 |
| mo3 | .688 | -.516 |
| mo4 | .734 | .344 |
| Extraction Method: Principal Component Analysis. | | |
| a. 2 components extracted. | | |