



**AN ANALYSIS OF HAPPINESS EXPRESSIONS
AS SEEN IN THE CARTOON MOVIE *MADAGASCAR 3*
*EUROPE'S MOST WANTED***

THESIS

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PADANG

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*Submitted to Fulfill A Partial Requirement for S1 Degree
In The Department of English Faculty of Humanities
Bung Hatta University*

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Movie Madagascar 3 Europe's Most Wanted**

Dengan ini menyatakan bahwa dalam skripsi yang saya buat ini tidak terdapat karya yang pernah diajukan untuk memperoleh gelar kesarjanaan pada suatu perguruan tinggi manapun. Sepanjang pengetahuan saya, juga tidak terdapat karya atau pendapat yang pernah ditulis atau diterbitkan oleh orang lain, kecuali dikutip atau secara tertulis yang diacu dalam naskah ini dan disebutkan dalam daftar pustaka.

Apabila terdapat kesamaan dan bukti melakukan penjiplakan, sanksi berupa pembatasan skripsi dan gelar kesarjanaan saya oleh pihak Universitas Bung Hatta.

Padang, 14 Desember 2015

Yuda Eka Pramantau

ACKNOWLEDGEMENTS

Alhamdulillahirabil'alamin, first of all, let me thank to my God, **ALLAH SWT**, Therefore, peace and regard will always go to our prophet **MUHAMMAD SAW** who has changed our life from the darkness era into a brightness one.

I offer my sincerest gratitude to my supervisors **Dr.Hj.Yusrita Yanti,S.S., M.Hum** and **Dra.Nova Rina, M.Hum** who has supported and helped me to finished my thesis. Besides my supervisors, I would like to thank to my examiners **Dr.Elfiondri,S.S., M.Hum** and **Dra.Fatimah Tanjung, M.Hum**. Thanks for the support and comment and correct my thesis.

I would like to say thanks for my family, especially for my father **Yulizar**, and my mother **Lisda Palil**, thank a lot of bunch for the support, pray, love, and trust. My beloved little brother **Resky, Sandy, Putra, Agung** . Thanks for the pray, help, and always beside me. special thanks to my special women, **Olga Alawiyah**. Thanks for the pray, support, spirit, smile, patience and for everything.

I want to thank to my friends in English Departement, **Dendi, Vira, Ibel, Ayu, Bunga, Luthfi, Dian, bg eqal, bg boma, bg adek, bg ano** and all seniors and juniors in Bung Hatta University. Faculty of humanities are my family. Thanks for the experience . Hope you all success.

Padang, 14 December 2015

Yuda Eka Pramantau

*“...Sesungguhnya bersama kesulitan
Ada kemudahan, maka apabila engkau telah
Selesai (dari suatu urusan) tetaplah bekerja keras
(untuk urusan yang lain), dan hanya kepada
Tuhan mu lah engkau berharap...” (Q.S. Al-Insyirah: 6-8)*

*“...Allah akan mengangkat (derajat) orang-orang
yang beriman diantaramu dan orang-orang
yang diberi ilmu beberapa derajat. Dan Allah Maha teliti
apa yang kamu kerjakan” (Q.S. Al-Mujjadillah:11)*

*Pelajarilah oleh mu akan ilmu, sebab mempelajari ilmu itu
memberikan rasa takut kepada Allah, menuntutnya
merupakan ibadah, mengulangnya merupakan tasbîh,
membahasnya merupakan jihad, mengajarnya kepada
orang yang belum mengetahui merupakan sedekah,
dan menyerahkan kepada ahlinya merupakan
pendekatan diri kepada Allah SWT
(H.R. Ibnu/Abdi Barr)*

*“...Ya Tuhanku, berilah aku petunjuk agar aku
dapat mensyukuri nikmat-Mu yang telah
Engkau limpahkan kepada ku dan kepada kedua
orang tuaku, dan agar aku dapat berbuat kebajikan
yang engkau ridhai...” (Q.S. Al-Alqaf: 15)*

AN ANALYSIS OF HAPPINESS EXPRESSION AS SEEN IN THE
CARTOONMOVIE MADAGASCAR 3 EUROPE'S MOST WANTED

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Abstract

Emotional expressions can be divided into two types namely (1) Positive emotional state, which is said to be glad, happy, joyful, in love, delighted, pleased, and so on. (2) Negative emotional state, which may also be spoken as angry, upset, hateful, fearful, unhappy and so on (Arthur W 1975:78). Data of the study were taken from a number of Madagascar 3 Europe's Most Wanted scripts movie. There are classification of emotional expressions: sadness, anger, love, joy and fear, but in this study the writer only focused on happiness expression. Happiness is feeling good, having fun, having a good time or making good experience (Aristoteles in Adler 2013). In this research, the writer used meaning and context refers to pragmatic theory in linguistic field. The theories used in the analysis are literal expression of happiness such as inspired, optimistic, awe, encouraged, excited, ecstatic, open, peaceful and non literal expression of happiness, repetition, kinds of happiness and context (Karla., 2014; Perrine., 1988; Murray., 2014; Crabtree.,1991). After collecting the data, the writer analyzed the data by using qualitative method. The results show the various words used to express expression of happiness and kinds of happiness expression namely Intellectual, Social, Vocational, Physical. In conclusion, the writer found some the ways used by the characters in the cartoon movie express the happiness, kind of happiness, figurative language especially simile and hyperbole, the use of repetition and the contexts influenced the happiness expression.

Keywords: *basic emotion, happiness, literal and non literal happiness, context*

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CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Millions of people in the world use language to convey what they think and what they feel. By having language one can exchange ideas such as science, opinions, hobbies, experience and more. Besides that, the language can be used as identity of the user so that we know where they came from. The language that can cause a positive impact for the listener so that they become comfortable and relax to communicate. During communication people can express what they feel like happy, sad, angry, fear and others. These emotions can be expressed through words and behavior. (Wilce,J.,2009; Plutchik,R.,1980; Ekman,P.,1999;).

Furthermore, Emotional expression can be studied linguistically. The writer has been inspired by the work done by Yanti, Y. (2013) who analyzed verbal communication of emotions expressed in the presidential debates. In her research, she analyzed how the words are employed to express emotions for example sadness, anger, joy, fear, love, and happiness. There are number of ways used to convey emotions of the candidates of presidents while having a debate in 1998,in terms of literal (various words or vocabularies) and non literal such as the use of figurative language, repetition and others.

According to Staats,Arthur W (1975:78) emotional expressions can be divided into two types namely (1) Positive emotional state, which is said to be glad, happy,

joyful, in love, delighted, pleased, and so on. (2) Negative emotional state, which may also be spoken as angry, upset, hateful, fearful, unhappy and so on. Therefore, anger and happy are negative and positive emotional state.

In this research, the writer were taken one of the emotion that is happiness. happiness shows the happy feeling and part of expression that shows people are happy. happy is priceless and it can come as the result of situation which has been carefully planned for as well as from situation caused by the kindness of other or from situations which review, positive, worthy.

Sumner,L.W in Veenhoven,R (2006) describes happiness as;

"Have a kind of a positive attitude towards life, where fully is a form of ownership of the cognitive and affective components. Cognitive aspects of happiness consists of an evaluation of the positive towards life, measured either through standard or expectations, in terms of the affective happiness consists of what we call in General as a sense of well-being (sense of well being), discover the riches of life or beneficial or feeling satisfied or fulfilled by these things."

According to Aristoteles in Adler(2003) happiness is feeling good, having fun, having a good time or make something good experience . In addition, Based on electronic dictionary taken from Wolfram Alpha computational knowledge engine (2015) happiness has two meanings, they are: (1) Happiness is state of well-being characterized by emotions ranging from contentment to intense joy and (2) emotions experienced when in a state of well-being.

The emotion of happiness can be seen in movie. There are many people watching movie without knowing that many expressions can expressed in movies.

The writer chooses one of the popular cartoon movies to his research by entitle “Madagascar 3 Europe’s Most Wanted”.

The happiness expression can be found in cartoon movie Madagascar 3 Europe Most Wanted, The writer is interested in analyzing the emotion of happiness because in movie told about the happy adventure zoo animal in wild nature, the main character of Madagascar is Alex, he is a Lion, smart, humble, he is a mascot in the New York’s zoo. Alex is a simple character in cartoons to become one of the famous star in the world. Alex and his friends are an animal who can speak and has feeling and habit like human do. A Madagascar 3 Europe’s Most wanted movie is one of the comedy and adventure movie in the world. Alex, Marty, Melman and Gloria are still struggling to get home to New York. This time, their journey takes them to Europe, where they are relentlessly pursued by the murderous Monaco-based French Animal Control officer Captain Chantel Dubois (Frances McDormand). As a means of getting passage to North America, the zoo animals join a circus, where they become close friends with the animal performers, especially Gia (Jessica Chastain), Vitaly (Bryan Cranston) and Stefano (Martin Short). Together, they spectacularly revitalize the business and along the way find themselves reconsidering where their true home really is.

In this movie, the characters expressed their happiness in different ways. There are many dialogues consist of happiness expressions because this movie is for children, so that the movie has many components of happiness expression. However it have many happiness expression the characters are communicating verbally and non-verbally.

According to Lucas (2009) verbal communication is classified into ‘the speaker’s voice’, they are: volume, pitch, rate, pauses, variety, pronunciation, articulation, and dialect, non-verbal communication is classified into ‘the speaker’s body’, they are: posture, gestures, facial expression, eye contact, and movement.

To be clear look at the following from the scene below:

(1) Literally Expression of happiness

Wow! You guys made this?



The example (1) shows the nonverbal happiness expression of *awe*. the utterance of “Wow ! You guys made this?” happiness alex expressed are related to awe, awe was the happiness expression vocabulary in English Marty and friends look happy because they give a surprisese miniature like New York City from sand. The reason why Marty do this because Alex look unhappy and bored so Marty and friends have an idea to give a surprisese in his birthday, Alex felt happy and unbelievable about that gift. Then the kind of hapiness Alex expressed related to social happiness as stated by Murray, David (2014). According to Murray social happiness is to find

so much wonderful pleasure in our family and our friends. Relationships of different kinds and degrees are so integral to a happy life. The context is situational context.

(2) Non Literally of Happiness expression

Yeah. From memory! From crazy, obsessive memory.



In the example (2) it can be seen that Marty said “from crazy, obsessive memory.” That utterance indicated to hyperbole because that makes something looks greater than it really is. The scene told about Marty and friends gave a surprise to Alex’s birthday, Alex asked to Marty with said “wow! You guys made this? And Marty’s answer its so looks greater than it really is “Yeah. From memory! From crazy, obsessive memory” Stefano means from our creativity.

The kind of happiness that Marty expressed related to Vocational happiness, Marty was happy when things go well. The context that related with this data is social context is a relationship between Marty and Alex, as a friend Marty felt happy to give a surprise to Alex.

From two examples above the writer is interested in analyzing the happiness expression by way of words (Verbal) or other ways. This research gives a little

understanding about the ways used by the characters in the cartoon movie to express the happiness.

1.2 Identification of the problem

There are many things that can be analyzed in Madagascar 3 Europe's Most Wanted. Based on linguistic, the writer found language style, figurative language, meaning, intonation, and emotional expression. In the film also can be analyzed the meaning of the film, messages, intonation, diction, context and emotion. Emotion divided into some categorized such as happy, fear, anger, sadness, etc. Such emotions are express verbally (words) like volume, pitch, rate, pauses, variety, pronunciation, articulation, and dialect and non-verbally like mimics, gestures, a body movement, voice intonation, and facial expression.

1.3 Limitation of the Problem

There are many problem that can be analyzed in Madagascar 3 Europe's Most Wanted, The writer limits the problem only to analyze happiness expression that studied from aspects Semantic and Pragmatic.

1.4 Formulation of the Problem

Based on the problem above the expression of happiness will be formulated follows.

1. How do the characters in the cartoon movie express the happiness?
2. What are the kinds of the happiness expressed by the characters?
3. What do the contexts influence the expression of happiness?

1.5 The Purpose of the Research

The purpose of the research are :

1. To describe the ways used by the characters in the cartoon movie express the happiness
2. To explain the kinds of the happiness expression by the characters
3. To examine the contexts influenced the happiness expression.

1.6 Significance of the Research

The writer wishes this research gives positive impact to the development of linguistic studies, especially in pragmatics and emotional expression studies. Then this research is hoped to be able to develop the knowledge and to enrich the student vocabulary especially about the happiness expression that are used by people in their daily life.