



AN ANALYSIS OF CONVERSATIONAL IMPLICATURE
FOUND IN THE MOVIE

“THE HUNGER GAMES”

THESIS

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Abstract

This study aims at the conversational implicature found in the movie. The writer approach qualitative method to analyze the data. The writer applies one theory of conversational implicature that is proposed by Grice (1975). The findings based on the Conversational implicature into 4 types. Namely: 1. Generalized Conversational Implicature 2. Particularized Conversational Implicature 3. Scalar Implicature 4. Conventional implicature.. The findings based on the implicature wide variety of conversational implicature arising from the existing characters in the film. Implicature that appears is 1.Affirmation, 2.Command, 3.Hopefulness, 4.Uncompromising. Furthermore, there were some forms speech that were different from the meaning intended by the character in their utterance that contained implicature during conversation the hunger games movie. Among the 4 implicatures was found, implicature Affirmation and hopefullness found most frequently. Context that influence most commonly found is epistemic context.

Keywords : *conversational implicature, implicature, type of conversational implicature*

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CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Human is social being, human needs interaction with other human in their life. One of human activities in process of interaction is communication. Communication is one of human activities in sending and receiving information and message to convey his/her ideas, feeling or everything in their mind. In the process of communication we need language. We cannot communicate in any real sense without language. Communication itself is act of conveying message to another. Communication can take in form of speech, letters email, text, or sign language. Talking is the most common in form of communication. Good communication is needed in order to make the interaction runs well and effectively. Listeners and speakers must speak cooperatively and mutually accept one another to be understood in a particular way.

H.P Grice (In Cummings 2011) proposes Cooperative Principle which states :

Make your conversational contribution such as is required,
at the stage at which it occurs by the accepted purpose or direction
of the talk exchange in which you are engaged. (p.10).

Communication is needed in this social life. People need this to share and express their idea and their feeling to other people. They exchange meaning and intention. Thus, people need communication to interpret what people's mean and

intend in their utterances in order to socialize with the society well. In communication there is Cooperative principle which provide rules for conversation. It controls the participants in doing conversation, so their conversation works in cooperative and polite ways.

According to Bilmes (In Mey 2001) has expressed, "In everyday talk, we often convey propositions that are not explicit in our utterances but are merely implied by them. Sometime we are able to draw such inferences only by referring what has been explicitly said to some conversational principle. In certain of these cases, we are dealing with 'Conversational Implicature'" (p. 45). The meaning in conversation is sometimes stated explicitly and implicitly. The meaning is directly expressed in the utterances and sometimes it is not. The implicit expression provides proposition which is not expressed explicitly in the utterance. The implicit proposition of utterance is what is called implicature.

Cooperative Principles manages speakers to shape their utterances to be understood by hearers. The expression "*Make your conversational contribution such as required*" means the speakers should give enough and not too much information. Then the expression "*At the stage which it occurs*" means speakers' utterances should be relevant to the context of the speech. Then the expression "*by the accepted purpose or direction of the talk exchange in which you are engaged*" means speakers should present meaning clearly and concisely and avoiding ambiguity. The Cooperative Principle describes how effective communication in conversation is achieved in common social situations. According to Levinson (in Cummings, Louise 2011) sets out four conversational maxims that he asserted

people generally follow when communicating efficiently. They are Maxim of Quality, Maxim of Quantity, Maxim of Relevance and Maxim of Manner (p.11).

In this study the writer focuses on the conversational one. The writer chooses the conversational implicature for his study because the writer finds that it is an interesting thing where implicature is not matter of sentence's meaning instead of an utterance's meaning. Then the listener may imply further information from what speaker actually says .

Movie is a form of synthetic or artificial situation whose occurrence inspired by a growing social life of his time. movie also reflected picture of the real world. This is what makes the film interesting to be studied more in depth. In a movie there is a dialogue that is a conversation between two people or more to exchange information. Dialogue of the characters the film is response to communication process, compile and disclose everything that is around as communication materials. In the process of communicating events speech or speech act. Said event or speech acts may imply propositions that are not part of the utterances in question. The implied proposition called implicatures

The movie chosen by the writer is *The Hunger Games* which describes teenagers social life who are not happy because of punishment for a past rebellion, each of the twelve districts of Panem are forced by the victorious Capitol to annually select by lot two tributes, one boy and one girl between the ages of 12 and 18, to fight to the death in *The Hunger Games*. Katniss Everdeen volunteers when her younger sister Primrose is initially Chosen. Katniss does not alone

represent the area, along with the male tribute, Peeta Mellark. The story presented in the hunger games movie more emphasis on the youth rebellion that occurred at the end of these games. Rebellion is usually synonymous with physical actions performed by the main actors, the authors focus on utterances that emphasized rebellion and give a message against opponents who try in he threatened. In this case the main character is just a teenager who does not have the strength to fight physically, but the main character trying to influence other players with utterances that can support this rebellion. The utterance contains a lot of implied meaning and violation of the cooperative principle which occurs in conversation of the movie.

1.2 Identification of the Problem

In this research subject, there are many aspects that can be studied for example speech act, presupposition, meaning and context, conversation analysis, violation of the cooperative principle in communication of the hunger games movie performed by actor, conversational implicatures contained in the hunger games movie, what context influence each conversational implicature in the dialogue of the hunger games movie.

1.3 Limitation of the Problem

In this study, the writer limits the study on implicature and contexts influence the implicatures happen. Implicature occurs in certain of media, is like at movies, in short stories, in novel, etc. Implicature can be divided into conversational, and conventional. Context can be classified into: Physical context,

linguistics context, epistemic context, and social context. Many words and sentences which contain of implicature within them that makes readers or audients are not understand all about this.

1.4 Formulation of the Problems

Based on the background stated above, this study is conducted to answer the following questions:

1. What are the type of conversational implicature found in The Hunger Games movie ?
2. What are the Implicatures found in The Hunger Games movie ?

1.5 Purpose of the research

In relation to the problems of the study is attempted to answer those two problems as stated above. In other words, this study is aimed to :

1. To find the type of conversational implicature found in the movie.
2. To explain what the Implicature found in the movie.

1.6 Significant of the research

This research is expected to give contribution to linguistics field, especially pragmatics. It is also hoped can be helpful to students who are studying linguistic and implicature, because this research analyzes implicature in the movie and it is expected to help listener to understand more about the use of implicature in the movie.