



**An Analysis of Directive Speech Act found in *Civil War*  
Comic**

**THESIS**

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## **An Analysis of Directive Speech Act found in Civil War Comic**

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### **ABSTRACT**

The purposes of this research are to describe the meaning and context and type of **Directive Speech Act** used by the characters in this comic. This research is **Pragmatic** study. The method of research is descriptive. This data taken found in *Civil War* comic

The result of research indicates fifty data of Directive Act. There are four forms of directive act consist are *words, phrase, clause, sentences*. Phrase is the most commonly type found in this comic. For the types of directive act, the researcher found five types of directive act. They are *command, request and suggestion, advising and inviting*. Command is the most commonly type found in *Civil War* comic.

**Keywords : Speech Act, Directive, Comic**

## **CHAPTER I INTRODUCTION**

### **1.1 Background of the Problem**

Language is a necessary element in human's life. Human as social creature interact each other in communication through language. It concerns with the meaning and the exchange of understanding. One model of communication considers it from the perspective of transmitting information from one person to another because people use language for conveying the opinions, feelings or intentions to others. Language provides important vitality of the individual in a social structure that is bound to the norms and habits. Therefore, language as a tool of communication is needed by human to fulfill their necessity.

In communication there are two ways in delivering ideas, there are written language and spoken language. The written language can be significantly more precise. Written words can be chosen with greater deliberation and thought, and a written argument can be extraordinarily sophisticated, complicated, and lengthy. These attributes of writing are possible because the speed of involvement is controlled by both the writer and the reader. The written word appeals more to a reflective, deliberative style. On the other hand, oral communication can be available to the speaker: gestures, intonation, inflection, volume, pitch, pauses, movement, visual cues such as appearance, and a whole host of other ways to communicate meaning. A speaker has significantly more control over what the listener will hear than the writer has known what the reader will read.

There are many ways that can help people to create a good communication. One of them is by using directive. The directive is a kind of speech act that the speaker tries to get the hearer to do something. Speech act is the way of using or treating the words by the people in communicating one and another. Yule (1996:47-53) explains that speech act is an action performed via utterance. It means that the hearer does what the speaker wants. It expresses the speaker's desire or wish for the addressee to do something. In using directive, the speaker intends to elicit some future course of action on the part of the addressee. The role of directive act is to get someone else to act something as the effect of speaker's utterance. It is important to determine how directive uses in certain situation.

In this research, the researcher studies about the directive. Moreover, other researchers commonly take the data from printed media such as newspaper, magazine, and novel. That is why the researcher wants to do the research the directive comic with the title: "An Analysis of Directive Found on *Civil War Comics*". There are reasons why the writer chooses this topic. First, language is very sensitive because of that Directive exists in areas of daily life and communication which related to society or communities members and language development especially in comic. Second, there are some of directive acts are used in comic. Third, directive occurs in spoken and written language. Written language can be spoken language that is transcribed into written text. It will be more scientific if it is written. In short, the researcher chooses this topic based on the consideration of the fact that

directive is found here as a linguistic phenomena. The writer wants to show several kinds of directive are used by comic.

Comic is a visual medium used to express ideas via images. It combines with text or visual information. There are reasons why *Civil War* comic as a source of data in this research. *Civil War* comic is one of popular comic around the world. It is also authentic data because it is wrtitten by English. There some characters in this comic so that it is interested to research it. One of the examples of the directive act can be seen from in the following picture:



In the picture plays as the context which shows a command. Commandis one of part of directive act. Command comes from the speaker to ask the hearer to do something. In other word, in conveying the command the speaker in authority expresses a wish to word the hearer.

## **1.2 Identification of the Problem**

The problem that is identified from this research is speech act. Related to this, speech act can be studied through different point of view, such as declaration, representative, expressive, commissive and directive. The directive point of view which discuss about how speech act which is used to get the listener for doing something. Based on the explanation above, the researcher focuses on the analysis of directive act in order to identify how are they constructed and how are they used in comic.

## **1.3 Limitation of the Problem**

This research is limited to discuss directive act from how are they constructed and how are they used in comic. Specifically, the directive act will be taken from *Civil War* comic. This research was limited the discussion to form and type of directive act used in that comic. Moreover, the type is limited into command, request and suggestion based on the theories.

## **1.4 Formulation of the Problem**

The problems of the study are elaborated into the following research questions:

1. What are the forms of directive acts used by the characters in *Civil War* comic?
2. What are the types of directive acts used by the characters in *Civil War* comic?



### **1.5 Purposes of the Research**

In writing this research the writer wants to achieve some objectives that can answer the problem of this research. The objectives are:

1. To describe the forms of directive acts used by the characters in *Civil War* comic.
2. To describe the types of directive acts used by the characters in *Civil War* comic.

### **1.6 Significance of the Research**

Theoretically, the findings of this research are expected to enrich and provide the theory about directive. Practically, this research expected that the readers may be able to understand how to identify directive appropriately. Furthermore, it is expected that the findings of this research can become a reference for the next researchers who are interested in conducting research about directive.

### **1.7 Definitions of Key Terms**

Speech Act : The act of communication. To communication is to express a certain attitude being expressed.

Directive : Attempt by the speaker to get the hearer to do an act.

Comic : Comics is a visual medium used to express ideas via images. It is combined with text or visual information. Often textual devices such as speech balloons, captions, and sound effect, indicate dialogue, narration, or other information.