

**ANALYSIS OF THE FLOUTING MAXIMS IN SHERLOCK HOLMES MOVIE**

**THESIS**



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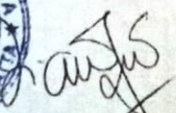
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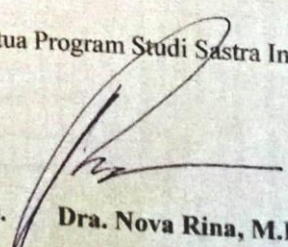
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## DECLARATION OF ORIGINALITY

I affirm that my thesis, titled "Analysis of the Flouting Maxims in Sherlock Holmes Movie," does not contain any previously submitted works from any higher education institutions. To the best of my knowledge, this thesis does not include any previously written or published works or opinions by other authors, except for those referenced in the text and listed in the bibliography. I confirm that I am the sole author of this thesis and that no part of it has been published or submitted for publication. I hereby affirm that this thesis is an exact copy of my thesis, incorporating all authorized final revisions.

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# ANALYSIS OF THE FLOUTING MAXIMS IN SHERLOCK HOLMES MOVIE

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## ABSTRACT

This research is studying about the flouting maxims in Sherlock Holmes Movie, this research will study about the conversation that used by the characters in the movie. In this research have 2 objectives, to achieve the objectives, the research uses Cutting's theory about the term of flouting maxim. The method that used for this research is qualitative method. The movie was downloaded from the internet and also the researcher use the English subtitle for analysis the conversation. The subtitle also was downloaded from the internet. As the results, it finds 4 types of maxims that flouted by the characters in the Sherlock Holmes Movie, 30 data that found use flouting maxim in the movie. There are 3 flouting maxim of quantity that flouts by the characters, 8 flouting maxim of quality are flouted in by the characters, 18 flouting maxim of relation that flouted by the character. And 1 flouting maxim of banter that are flouted by the characters in the movie, as the results of the finding, flouting maxim of relation are dominantly get flouted by the characters in the movie. The reason why the characters use the flouting maxim of relation oftenly, the analysis of this research is depend on the context that happend in the movie by connecting with the setting, that is with all conditions (place, topic of conversation, environment, etc.) the setting is what causes the characters to act.

Keyword : *Cooperative Principles, Pragmatics, Floating, Sherlock Holmes Movie.*

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# CHAPTER I

## INTRODUCTION

### 1.1 Background of the research

People use gestures and expressions, nonverbal cues, and spoken words to communicate with each other in everyday circumstances. They want to spread messages to other people to create positive interactions and connections. They do this by starting outstanding communication. But occasionally, mistakes in communication do happen. Different backgrounds, cultures, and comprehension levels between the speaker and the audience cause it to happen. According to Yuhendra (2018), cultural variations result in communication errors, making turn-taking ineffective. Most of the time, the audience does not understand the speaker's point of perspective (Yule 2010:127). To avoid miscommunication, the listener needs to comprehend the speaker's aim. In the language of linguistics, this is called pragmatic language. Understanding the meaning of words used in a statement as well as the speaker's intentions behind them is a necessary factor in effective communication. According to Paltridge (2000), the inquiry of meaning that relate with the spoken and written language is known as Pragmatics. It implies that people can create good communication skills when they convey information clearly. In pragmatism, there are standards for creating effective dialogue. According to Grice (1989) According to the "cooperative principle" hypothesis, there are four guidelines for effective communication with others: telling the truth, giving the required information, being relevant, and being clear.

People in daily life, use the flouting maxim in their conversations for several kinds of reasons. They are doing it so that the listener can figure out why they are

doing it. By doing this, we can raise others' awareness of a problem without hurting their feelings, Grice's (1989) Theory states that people who do in a floating maxim or fail to give information in an instructive way are hiding something that they would like to share. In Grice's theory, this is referred to as implicature. Grice (1989) defined implicature as "the use of language to show, implies, or subtly transmit certain meanings." Determined by Thomas (1995), when a speaker makes any indirect statements, they provide the audience the opportunity to infer a hidden meaning from what they have said.

To prevent infringement in communication, these four cooperative principles must be used throughout the conversation. However, speakers routinely break these communication guidelines a practice known as non-observance of the dictum. Therefore, we need to follow the communication guidelines to have a decent discourse. In addition, through the conversation and movie it can be found the flouting maxim; in this circumstance, Cutting's theory is used by the researcher for analyzing the flouting maxim in the Sherlock Holmes Movie. The researchers were able to identify and identify flouting conversational maxim in this movie. The analyst is interested to do an anlysis the Sherlock Holmes Movie after understanding the concept of flouting maxims, since individuals commonly apply them in this way in everyday activity, especially on the movie.

## **1.2 Research Question**

1. What are the flouting maxim used by the characters in the Sherlock Holmes Movie ?
2. Why the characters used the flouting maxim frequently in the Sherlock Holmes Movie?

### **1.3 Purpose of The Research**

1. To find out what kind of flouting maxim that used by the characaters in Sherlock Holmes Movie.
2. To know the reason the characters frequently do the flouting maxim in the Sherlock Holmes

### **1.4 Limitation of The Research**

In this study, the researcher analyzes the flouting maxim in the Sherlock Holmes movie using data from statements or conversations. Using Joan Cutting's theory, In the Sherlock Holmes movie, the research focuses on flouting maxims.

### **1.5 Significances of The Research**

The research findings are useful by allowing learners to use them as references for studying and understanding the topic of flouting maxims. They can also use four conversational maxims to make their discussion more efficient. It is also recommended that everyone talk more carefully during interactions, especially when having conversations with people who have responsibility for something.