AN ANALYSIS OF SPEECH ACTS IN THE DISNEY MOVIE *DISENCHANTED*

THESIS

Submitted to fulfill a Partial of S1 Degree in the Department of
English Faculty of Humanities Bung Hatta University

BY:

VINDY THAHURA RAMADHANI
2010014211017

ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
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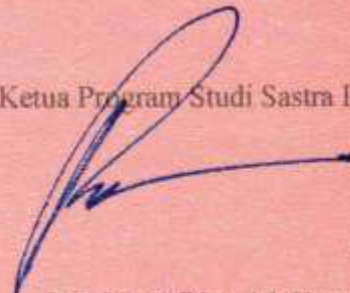
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Padang, 15 Agustus 2024

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2. Prof. Dr. Elfiondri, M. Hum

3. Dr. Yusrita Yanti, M. Hum

Tanda Tangan

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ORIGINALITY STATEMENT

I, Vindy Thahura Ramadhani, do herewith declare that the material contained in my thesis is original work performed by under the guidance of my advisor, Dra. Nova Rina. M. Hum. The work contained in this thesis has not been previously submitted for a degree or diploma at any other higher education institution. To the best of my knowledge and belief, the thesis contains no material previously published or written by another person except where due references are made.

Padang, 15 Agustus 2024

Vindy Thahura Ramadhani

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ABSTRACT

This study analyzes the types and strategies of speech acts used by the characters in Disney *Disenchanted*, using Searle's (1979) theoretical framework of speech acts. The purpose of this study is to identify and analyze the speech acts found in the movie dialogue, as well as how these speech acts contribute to the interaction between characters. This research uses a qualitative method, with data collected through observation of dialogs in the movie. From the analysis, 89 speech acts were found, divided into five main categories: representative, directive, commissive, expressive, and declarative. The findings show that representative speech acts are the most frequently used, with 38 examples, followed by directive (22), expressive (19), commissive (9), and declarative (4). In addition, the researcher found (24) direct speech act strategies and (12) indirect strategies. After watching the movie, the writer found that the use of representative speech acts and direct strategies dominated the conversations in the movie *Disenchanted*, reflecting the important role of these types of speech acts in the narrative structure of the movie. The results of this study contribute to the field of pragmatics and discourse analysis, by providing insight into the application of speech act theory in a cinematic context.

Keywords: Speech Acts, Strategies, Pragmatics, Disenchanted

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UNIVERSITAS BUNG HATTA

TABLE OF CONTENTS

UNIVERSITAS BUNG HATTA

CHAPTER I
INTRODUCTION

1.1.   Background of the Research

Communication is very important to convey an idea, opinion, and also opinion, communication is one of the fundamental aspects of human interaction and can occur in various forms. Kramsch (2014) states that effective communication not only requires an understanding of the language of those speaking and listening, but also requires awareness of the context in which the speech is spoken. One study that discusses communication and language is linguistics. Linguistic has many fields, one which is pragmatic according to Bach (2006) pragmatics is research that focuses on the use of language in certain situations and the reasons for choosing language methods. According to Bach (2006) pragmatics allows us to understand how language is used in the context of everyday life and how messages are conveyed and received by considering social aspects and context. In pragmatic there is knowledge of speech act theory.

Building on the idea of pragmatics, speech acts play a crucial role in communication. Thus, speaking or delivering a speech involves a person doing communicative behaviors known as speech acts. In the philosophy of language and linguistics, the term speech act refers to the idea that people speak not only to express information but also to perform actions. Austin (1962) states that speech acts include all actions that occur in a conversation or series of discussions that have a verbal dimension. The concept of speech acts, which was first introduced by Austin, describes the relationship between utterances spoken and actions performed. Speech acts are often personal, use the simple present tense, and tend to refer to the influence of actual circumstances, not descriptions or past events. The focus is on using language to change the situation in the place where the action is spoken.

According to Austin (1962), in the context of everyday life, speech acts are an integral part of human interaction. speech acts discuss how someone carries out certain activities such as making promises, saying thank you, asking for something, or apologizing. Searle (1979) further developed Austin's theory of illocutionary acts, emphasizing the intentionality behind speech acts and the rules governing them. This shows that when someone expresses something in their speech, they are also carrying out an action or activity that reflects a certain goal or intention behind their words. Speech acts can be found in various media and interaction contexts such as Movie, Podcast, Interview, Drama, Short Movie, daily life.

One of movie that represents the use of speech acts is a Disney movie entitled *Disenchanted* that shows many interactions between characters that contain speech acts. The movie *Disenchanted* is a sequel to a movie Enchanted which was released in 2007. The movie tells the story of Giselle after fifteen years marrying Robert, Giselle feels restless in New York City and they move to the idyllic suburb of Monroeville. However, Giselle's dissatisfaction and a magic wand led to chaos for her family and the entire town. The movie *Disenchanted* directed by Adam Shankman. In working on *Disenchanted*, Adam Shankman presented new songs composed by the famous musical duo, Alan Menken and Stephen Schwartz. The movie brings back key players from the first movie, including Amy Adams, Patrick Dempsey, Idina Menzel, and James Marsden.

For this research, the writer chooses the movie as a research object to prove that speech acts are used in conversations or dialogue in a movie. Thus, the writer chooses the movie *Disenchanted* from Disney as the object of research. Apart from the interesting and popular movies released by Disney Hotstar, the movie *Disenchanted* serves as a research object in analyzing the types of speech acts and their strategies.

2

This can be shown through utterances, dialogues, and conversations uttered by the characters in the movie. There are many types or classifications of speech acts. In the analyzing the types of speech acts in the movie, writer decides to choose the speech acts classification theory based on Searle's speech act theory. In summary, based on the statements above, writer is interested in doing research with the title Analysis of Speech Acts in The Disney Movie *Disenchanted*. The reason for this research is motivated by the importance of speech act theory in understanding how language is used to carry out communication actions.

Disenchanted as a part of popular culture has wide appeal and can influence the way viewers view communication and social interactions. By analyzing the speech acts in this movie, this research will provide insight into how this movie reflects and influences language habits in modern society.

This research also seeks to develop linguistic analysis methods by comprehensively applying Searle's theory (1979) to dialogue in movies. With this background, research on speech acts in the movie *Disenchanted* based on Searle's theory is expected to make significant contributions to the fields of linguistics, media studies and popular culture studies.

1.2. Research Questions

The writer formulates the problem of this research as follow:

1. What types of speech acts are found in the Disney movie *Disenchanted*?

2. What are the strategies implied from each speech acts in the Disney movie *Disenchanted*?

1.3. Purpose of the Research

This research aims to provide an understanding of the importance of understanding speech acts in the movie *Disenchanted* by Disney to improve communication skills and interaction abilities. Therefore, the research aims are:

3

1. To find out the types of speech acts are implied by the characters and found in the Disney movie *Disenchanted*.

2. To find out the strategies of speech acts used by the characters in the Disney movie *Disenchanted.*

1.4.   Limitation of the Research

This research deals only with types of speech acts by Searle's theory (1979). All characters on the movie serve as the main data source in this research, which means that the types and strategies of speech acts found on the movie derive from the dialogues, interchanges, and utterances from all characters.

1.5.   Significance of the Research

This research has theoretical benefits for the advancement of language theory, especially Linguistic Theory Based Analysis. Through this research, theories about speech acts and pragmatics can be applied to practical contexts, namely movie, enriching understanding of speech acts and pragmatics. An in-depth analysis of speech acts in *Disenchanted* can be used as a concrete example in teaching speech act theory to students, as well as teaching material in pragmatics and discourse analysis courses.