



AN ANALYSIS OF DIRECTIVE SPEECH ACT IN *ENOLA HOLMES 2* MOVIE

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By:

VALERIE SWANDIVIA ANWAR

2010014211035

ENGLISH DEPARTMENT

FACULTY OF HUMANITIES

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LEMBAR PERSETUJUAN

Judul skripsi : An Analysis of Directive Speech Act in *Enola Holmes 2* Movie
Nama Mahasiswa : Valerie Swandivia Anwar
NPM : 2010014211035
Jurusan : Sastra Inggris
Fakultas : Ilmu Budaya

Disetujui Oleh:

Pembimbing

Temmy Thamrin, S.S, M.Hum, Ph.D

Diketahui Oleh:



Dekan Fakultas Ilmu Budaya

Diana Chitra Hasan, M. Hum., M. Ed., Ph. D

Ketua Program Studi Sastra Inggris

Dra. Nova Rina, M.Hum



LEMBAR PENGESAHAN

Dinyatakan lulus setelah dipertahankan oleh Tim Penguji
Jurusan Sastra Inggris Fakultas Ilmu Budaya
Universitas Bung Hatta

Judul skripsi : An Analysis of Directive Speech Act in *Enola Holmes 2* Movie
Nama Mahasiswa : Valerie Swandivia Anwar
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Jurusan : Sastra Inggris
Fakultas : Ilmu Budaya

Padang, 31 Agustus 2024

Tim Penguji

1. Temmy Thamrin, S.S, M.Hum, Ph.D
2. Dr. Yusrita Yanti, M.Hum
3. Dra. Nova Rina, M.Hum

Tanda Tangan

1.....
2.....
3.....



Diana Chitra Hasan, M. Hum., M. Ed., Ph. D

Diketahui Oleh:

Ketua Program Studi Sastra Inggris

Dra. Nova Rina, M.Hum

UNIVERSITAS BUNG HATTA

ORIGINALITY STATEMENT

I hereby declare that this thesis titled "An Analysis of Directive Speech Act in *Enola Holmes 2* Movie" is the result of my own work. To the best of my knowledge, it contains no material previously published or written by another person, except where due reference is made in the text. Any assistance received in preparing this thesis and all sources used have been acknowledged in this thesis.

Padang, 31 Agustus 2024



Valerie Swandivia Anwar

2010014211035

UNIVERSITAS BUNG HATTA

AN ANALYSIS OF DIRECTIVE SPEECH ACT IN *ENOLA HOLMES 2* MOVIE

Valerie Swandivia Anwar¹, Temmy Thamrin²

¹Student of English Department, Faculty of Humanities, Bung Hatta

University E-mail: valerieswandivia27@gmail.com

²Lecturer of English Department, Faculty of Humanities, Bung Hatta

University E-mail: temmy.thamrin@bunghatta.ac.id

ABSTRACT

Directives are a type of speech act used by speakers to convince someone else to take a specific action. This action conveys the speaker's goals or intentions. Commanding, ordering, requesting, prohibiting, and suggesting are types of directive speech acts. When a speaker gives a direction, they are trying to get the audience to act in a way that supports what they are saying. The study found that strategies are often used to achieve their communication goals. The writer uses a historical mystery movie as the source of data, the movie is called *Enola Holmes 2* which was released in 2022, and directed by Harry Bradbeer. There are two research questions analyze in this research. They are analyzing the categories of directive speech act in *Enola Holmes 2*, and analyzing the strategies of directive speech acts used in *Enola Holmes 2*. To analyze them, the writer uses theory from (Searle, 1979) about the type of directive speech act and (Cutting & Fordyce, 2020) about the speech act strategies. This research used qualitative research using the observation method. Based on the findings in this research, the writer found 70 directive speech acts. This research contributes to a better understanding of directive speech act types and the strategies used by the characters in the movie.

Keywords: Directive Speech Act, Enola Holmes 2, Strategies

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CHAPTER I

INTRODUCTION

1.1 Background of the Research

Language plays a role in communication, when people have the right words to employ, they can communicate and comprehend one another. According to Armstrong & Ferguson (2010), language entails the creation of tools that are essential to daily communication and that help the speaker maintain social relationships through every transaction and interaction in addition to providing information to all parties. People are social beings in need of assistance. Humans can understand and communicate with one another through language. Thus, language is essential to our daily lives.

In communication, language allows people to interact more with others to communicate their thoughts or feelings. The communication that happens around individuals must be said clearly so that others get it to us. Communication implies that somebody says suitably and the message is acknowledged by somebody who converses with us. And individuals can express all their sentiments through speech acts.

The study of meanings conveyed by the speaker (or writer) and understood by the listener (or reader) is included in pragmatics. This means that pragmatics is more concerned with comprehending what people mean when they use words than it is with the meaning of words or the feelings they may communicate. Pragmatic itself explains how language is used in context and how people create and understand meaning through language. In other words, pragmatics provides information about people's intended meanings, their assumptions, goals and objectives, and types of actions. According to

Austin (1962), pragmatics are the fundamental units of communication in which utterances or discourse streams are understood as social acts that fulfill the purposes of society. On the other hand, discussing pragmatic analysis cannot be separated from conversation or an utterance that is related to the study of the speech act. As a result, speech acts play a crucial role in communication since they demonstrate how speakers employ language in daily social interactions. Strauss & Feiz (2014) state that speech acts are the key elements of communication, wherein utterances, also known as discourse spates, are perceived as social acts that fulfill social functions. There are five types of speech acts according to Searle (1969) which are representative, directive, commissive, expressive, and declarations.

The speaker's attempt to persuade the listener to take action is the main purpose of the Directive Speech Act. The speaker is always trying to affect the listener's behavior, although the extent of this influence can vary. For example, because the speaker used control over the listener, "I order you to leave" falls under the category of a directive. The participant can be the boss and the employee, thus, the speaker using directive speech act in the form of ordering. In general, almost every conversation involves directive speech acts.

Context is also important to know what is the meaning of someone's utterance, according to Levinson (1983) context involves only some of the components of the context of utterance, such as participants, identity, role, and location, assumptions that participants know or take for granted, the place of an utterance within a sequence of turns at conversing. The results of this study, which examined the speech acts in Enola

Holmes 2, have significance for the fields of communication and linguistics. They could be stated implicitly through indirect ways or direct speech acts. For the process to go more efficiently, speakers and participants must use the right strategies.

The writer is interested in choosing the title *An Analysis of Speech Act in Enola Holmes 2 Movie* because speech acts are essential for daily communication, particularly when it comes to giving commands, requests, or suggestions. Directive speech acts are often used to develop the plot and show characters in movies like *Enola Holmes 2*. Analyzing these speech acts enables the writer to comprehend character interaction, power dynamics, and convey information.

1.2 Research Questions

Based on the background research, the writer formulated the problem by following the research question below:

1. What are the types of directive speech acts that are found in *Enola Holmes 2* movie?
2. What are the strategies used in the directive speech act that are found in *Enola Holmes 2* movie?

1.3 Purposes of the Research

Based on the research questions above, the purposes of the research are:

1. To analyze the types of directive speech acts used in *Enola Holmes 2* movie.
2. To find out the strategies used in the directive speech acts in *Enola Holmes 2* movie.

1.4 Limited of the Research

The focus of this research is on analyzing types of directive speech acts uttered by the characters in the *Enola Holmes 2* movie. The writer limited the research by analyzing and focusing on directives from how they are constructed and how are they used in the movie and also the strategy used in the directive speech acts found in the movie.

1.5 Significance of the Research

The research titled An Analysis of Directive Speech Act in *Enola Holmes 2* Movie is significant because this research is expected to add to previous, especially in the field of linguistics. The writer hopes that the readers of this research can understand the concept of speech acts, especially directive speech acts. The findings of this research should be able to help readers understand and identify the types of directive speech acts and strategies that are used in conversations, particularly in dialogue from movies. Furthermore, the writer's findings might help the readers understand the context that influences the conversation through directive speech act.