



**AN ANALYSIS OF SADNESS EMOTION IN THE COMMENT
OF INSTAGRAM ACCOUNT @EYE.ON.PALESTINE**

THESIS

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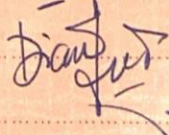
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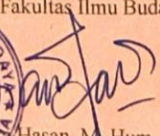
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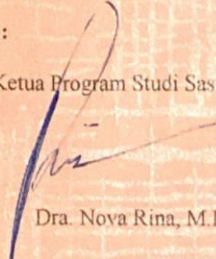
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ORIGINALITY STATEMENT

I, Sintiya Juliza, now declare that this thesis is my own work and to the best of my knowledge under the guidance of my supervisor, Dr. Yusrita Yanti, M. Hum, except in certain parts where the source has been mentioned. This thesis also does not contain material that has been previously published, written by others, or is substantially part of work that has been accepted for educational institutions.

Padang, 30 Agustus 2024



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AN ANALYSIS OF SADNESS EMOTION IN THE COMMENT OF INSTAGRAM ACCOUNT @EYE.ON.PALESTINE

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ABSTRACT

This research aims to describe the types of expressions of sadness and explain how the comments express sadness emotion in Instagram comments on the account “@eye.on.palestine” that discuss Palestine news. Sadness is the most strongly experienced emotion followed by joy, anger, fear, humiliation, shame, and guilt. In the research, the writer analyzes types of sadness expressions and explains how the way followers convey the sadness emotion. The writer used a descriptive qualitative method. The writer presented the data in a descriptive paragraph. The data of this research were taken from the comments on the Instagram account @eye.on.palastine which consists of one video on June 12, 2024. The results of this study show that there are many expressions of sadness with the type of sympathy in the data and the writers found three ways commenters express their sadness, namely by using literal meaning in terms of vocabulary use, non-literal meaning such as by using figurative language such as metaphor, personification, and hyperbole. The writer found 58 types of comments with basic emotions, suffering 6 data, including 2 data anguish, and 4 data agony. Furthermore, the types of basic emotions of sadness, namely 35 data sympathy, 14 data sadness, 6 data suffering, 1 data disappointment, 1 data shame, 1 data neglect, and 1 data pity. From 58 data found all data there are ways to express sadness, namely with vocabulary use with 33 data, non-verbal communication 36 data, figurative languages 22 data, from figurative language data found 3 metaphors, 9 personifications, and 9 hyperbole.

Keywords: *Basic emotion, Sadness expression, Figurative languages*

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CHAPTER I

INTRODUCTION

1.1 Background of the Research

The development of the current era continues to progress, from technology to the internet network has also increased. This has a big impact on social media, which is used as an online interaction platform to bring everything closer, containing news from within the country to abroad. Even today almost everyone cannot be separated from this platform, which is used to communicate and work in everyday life.

One of the examples of social media is Intagra. Intagra is a mobile application born from a company called Burb, Inc. which was founded on October 6, 2010, with more than 150 million users, 55 million photos uploaded every day, and 16 billion videos. The use of Instagram features such as reel has positive and negative effects on its users, with this Instagram feature it can show how flexible the feature is to disseminate content such as content about Palestine, with the content contained on Instagram of course causing pros and cons for those who see it, so there are various comments with various emotions.

Emotion is a feeling found in living things, especially in humans, emotions are an expression of feelings from within humans naturally and can be felt by everyone. Emotion is also a manifestation that arises in a person, outside of his consciousness. According to Ekman and Heider (1988) there are six basic emotions, namely: happiness, sadness, anger, fear, surprise, and disgust. The writer assumes that emotions can change a person's behavior and attitude towards himself and others and that emotions can also affect changes in a person's self-

expression, behavior, thinking, and acting, this can be positive or negative, depending on the emotions released. Emotions can be expressed verbally (words or softly) or non-verbally (Irma et al., 2021) such as attitude behavior, gestures, body language, and facial expressions (Strongman. K, 2003) Verbally, one can use various forms of vocabulary for emotions, and figuratively, one can use personification, simile, metaphor, hyperbole, and others. In certain contexts, people can express their emotions by using full words or phrases (Yanti, 2013). Parrot (2001) classifies emotions into primary, secondary, and tertiary emotions, Parrot also says humans have emotions such as joy, sadness, anger, fear, and surprise. Then, one of the many emotions that exist, the writer is interested in choosing the emotion of sadness, the writer sees many forms of concern from Instagram users emotionally, such as one of them feeling the sadness of the Palestinians by seeing the video, so they give comments to express their feelings. In addition, this topic is being discussed at the moment, because the war has become a massacre that can be seen on the @eye.on.palestine account, so it invites a lot of emotions.

Sadness is one of the so-called basic emotions (Lomas, 2018). Sadness is the most strongly experienced emotion, followed by joy, anger, fear, humiliation, shame, and guilt. Speaking of sadness, humans can express their sadness through behavior and or words, therefore sadness expressions are used to express feelings when we feel failure, feel dislike, feel hurt, and feel disappointed. For example, “I feel sad because of you”, “I've just received some very sad news”, “He gave me a sad smile”, “Sad to say, the ring was never found”, “I feel blue”, and others

(Yanti, 2016). From the video on the @Eye.on.palestine account, there are various expressions of sadness in the comments on the Instagram account. In the video, there are various kinds of persecution that cause sad and angry comments; therefore, the writer chose to analyze the expression of sadness in the comments both verbally and non-verbally.

1.2 Research Questions

To help the writer conduct this research, the writer created the following research questions:

1. What are the types of sad emotions expressed by followers in the comment Instagram account @Eye.on.Palestine?
2. How is the way followers expressed the sad emotion in the Instagram account @Eye.on.Palestine?

1.3 Purposes of The Research

The purpose of the research is:

1. To find out the types of sadness emotions expressed in the comment Instagram account @Eye.on.palestine
2. To explain how the way followers expressed their sadness emotion in the Instagram account @Eye.on.Palestine

1.4 Limitation of The Research

There are many aspects of emotion as found in the background, but in this study, the writer limits this research by only discussing the emotional aspects of sadness found in the comments on one of the videos on the @Eye.on.palestine Instagram account and focuses on English comments with expressions of sadness.

This study only focuses on the emotion of sadness according to Parrot theory to identify and analyze expressions of sadness in these comments. The data in this study were taken from a video posted on June 12, 2024, and the comments were analyzed from June 15 to June 24, 2024.

1.5 Significan of The research

The writer hopes that this research can help improve their understanding of basic emotions, especially sadness emotion. Providing new insights into how people react to emotionally sensitive issues on social media, can develop sentiment analysis that focuses more on specific emotions such as sadness. Apart from that, this research aims to help readers know that there are many ways to express sadness emotions, and there is also a lot of vocabulary that it can enrich the reader's vocabulary about the emotion of sadness. Then this research also provides a detailed understanding of the theory of sadness emotion. This research is also expected to make a significant contribution to understanding emotional dynamics in the context of social media related to global issues such as Palestine and the hope is that this research can help as well can motivate students to carry out similar research further regarding the emotion of sadness.