**LAMPIRAN 6**

**UJI ASUMSI KLASIK**

**1.NORMALITAS**

**NPar Tests**

| **One-Sample Kolmogorov-Smirnov Test** |
| --- |
|  |  | people | process | physicalevidence | keputusanpembelian |
| N | 180 | 180 | 180 | 180 |
| Normal Parametersa | Mean | 3.7206 | 3.9311 | 3.9778 | 3.9056 |
| Std. Deviation | .71130 | .63679 | .70428 | .59135 |
| Most Extreme Differences | Absolute | .074 | .093 | .179 | .098 |
| Positive | .044 | .060 | .098 | .064 |
| Negative | -.074 | -.093 | -.179 | -.098 |
| Kolmogorov-Smirnov Z | .993 | 1.249 | 2.405 | 1.321 |
| Asymp. Sig. (2-tailed) | .278 | .088 | .000 | .061 |
| a. Test distribution is Normal. |  |  |  |  |
|  |  |  |  |  |  |

**Regression**

| **Variables Entered/Removedb** |
| --- |
| Model | Variables Entered | Variables Removed | Method |
| 1 | physicalevidencea | . | Enter |
| a. All requested variables entered. |  |
| b. Dependent Variable: keputusanpembelian |

| **Model Summaryb** |
| --- |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | .383a | .146 | .142 | .54789 |
| a. Predictors: (Constant), physicalevidence |  |
| b. Dependent Variable: keputusanpembelian |

| **ANOVAb** |
| --- |
| Model | Sum of Squares | df | Mean Square | F | Sig. |
| 1 | Regression | 9.163 | 1 | 9.163 | 30.524 | .000a |
| Residual | 53.432 | 178 | .300 |  |  |
| Total | 62.594 | 179 |  |  |  |
| a. Predictors: (Constant), physicalevidence |  |  |  |
| b. Dependent Variable: keputusanpembelian |  |  |  |

| **Coefficientsa** |
| --- |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 2.628 | .235 |  | 11.188 | .000 |
| physicalevidence | .321 | .058 | .383 | 5.525 | .000 |
| a. Dependent Variable: keputusanpembelian |  |  |  |

| **Residuals Statisticsa** |
| --- |
|  | Minimum | Maximum | Mean | Std. Deviation | N |
| Predicted Value | 3.1096 | 4.2339 | 3.9056 | .22625 | 180 |
| Residual | -1.75363 | 1.29042 | .00000 | .54635 | 180 |
| Std. Predicted Value | -3.518 | 1.451 | .000 | 1.000 | 180 |
| Std. Residual | -3.201 | 2.355 | .000 | .997 | 180 |
| a. Dependent Variable: keputusanpembelian |  |  |

**NPar Tests**

| **One-Sample Kolmogorov-Smirnov Test** |
| --- |
|  |  | Unstandardized Residual |
| N | 180 |
| Normal Parametersa | Mean | .0000000 |
| Std. Deviation | .54635298 |
| Most Extreme Differences | Absolute | .044 |
| Positive | .025 |
| Negative | -.044 |
| Kolmogorov-Smirnov Z | .591 |
| Asymp. Sig. (2-tailed) | .876 |
| a. Test distribution is Normal. |  |
|  |  |  |

**2.LINEARITAS**

**Means**

| **Case Processing Summary** |
| --- |
|  | Cases |
|  | Included | Excluded | Total |
|  | N | Percent | N | Percent | N | Percent |
| keputusanpembelian \* people | 180 | 100.0% | 0 | .0% | 180 | 100.0% |
| keputusanpembelian \* process | 180 | 100.0% | 0 | .0% | 180 | 100.0% |
| keputusanpembelian \* physicalevidence | 180 | 100.0% | 0 | .0% | 180 | 100.0% |

**keputusanpembelian  \* people**

| **ANOVA Table** |
| --- |
|  |  |  | Sum of Squares | df | Mean Square | F | Sig. |
| keputusanpembelian \* people | Between Groups | (Combined) | 24.665 | 23 | 1.072 | 4.411 | .000 |
| Linearity | 11.485 | 1 | 11.485 | 47.236 | .000 |
| Deviation from Linearity | 13.181 | 22 | .599 | 2.464 | .001 |
| Within Groups | 37.929 | 156 | .243 |  |  |
| Total | 62.594 | 179 |  |  |  |

**keputusanpembelian  \* process**

| **ANOVA Table** |
| --- |
|  |  |  | Sum of Squares | df | Mean Square | F | Sig. |
| keputusanpembelian \* process | Between Groups | (Combined) | 15.646 | 15 | 1.043 | 3.644 | .000 |
| Linearity | 12.523 | 1 | 12.523 | 43.744 | .000 |
| Deviation from Linearity | 3.124 | 14 | .223 | .779 | .690 |
| Within Groups | 46.948 | 164 | .286 |  |  |
| Total | 62.594 | 179 |  |  |  |

**keputusanpembelian  \* physicalevidence**

| **ANOVA Table** |
| --- |
|  |  |  | Sum of Squares | df | Mean Square | F | Sig. |
| keputusanpembelian \* physicalevidence | Between Groups | (Combined) | 18.420 | 14 | 1.316 | 4.914 | .000 |
| Linearity | 9.163 | 1 | 9.163 | 34.224 | .000 |
| Deviation from Linearity | 9.257 | 13 | .712 | 2.660 | .002 |
| Within Groups | 44.174 | 165 | .268 |  |  |
| Total | 62.594 | 179 |  |  |  |

**3.MULTIKOLINERITAS**

**Regression**

| **Variables Entered/Removedb** |
| --- |
| Model | Variables Entered | Variables Removed | Method |
| 1 | physicalevidence, people, processa | . | Enter |
| a. All requested variables entered. |  |
| b. Dependent Variable: keputusanpembelian |

| **Coefficientsa** |
| --- |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. | Collinearity Statistics |
| B | Std. Error | Beta | Tolerance | VIF |
| 1 | (Constant) | 1.162 | .289 |  | 4.025 | .000 |  |  |
| people | .263 | .054 | .317 | 4.909 | .000 | .894 | 1.118 |
| process | .234 | .064 | .252 | 3.659 | .000 | .786 | 1.273 |
| physicalevidence | .212 | .055 | .253 | 3.860 | .000 | .866 | 1.155 |
| a. Dependent Variable: keputusanpembelian |  |  |  |  |  |

**4.HETEROSKEDASTISITAS**

**Regression**

| **Coefficientsa** |
| --- |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. | Collinearity Statistics |
| B | Std. Error | Beta | Tolerance | VIF |
| 1 | (Constant) | .827 | .182 |  | 4.553 | .000 |  |  |
| people | -.062 | .034 | -.143 | -1.835 | .068 | .894 | 1.118 |
| process | -.028 | .040 | -.059 | -.705 | .482 | .786 | 1.273 |
| physicalevidence | -.030 | .035 | -.069 | -.866 | .388 | .866 | 1.155 |
| a. Dependent Variable: res1 |  |  |  |  |  |  |