***ABSTRACT***

***ANALYSIS OF EFEECT OF CAPITAL STRUCTURE AND***

***LIQUIDITY OF CORPORATE SECTOR***

***PERFORMANCE TRADE, SERVICES***

***AND INVESTMENT***

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*The purpose of this research is to find out the effect of Capital Structure meansured by DAR, DER, LDER and Liquidity meansured by Current Ratio against corporate performance meansured by Return on Investment (ROI) on trade, services and investment that listed on Indonesia Stock Exchange period 2011-2013. The sampling technique was using sensus sampling technique, totaling 85 companies. The analysis model is a multiple regression analysis with the program Eviews 3.*

*The results showed that: variable DER and Current Ratio are positive and significant effect against corporate performance (ROI). Meanwhile variable DAR and LDER are no significant effect against corporate performance (ROI). The four variable can explaned Return on Investment variable asa big as 14,3%, while the 85,7% have explaned by the other variable which did not include in this model.*

*Key words: Capital Stucture ( DAR, DER, and LDER), Liquidity (Current ratio), ROI.*