

## DAFTAR PUSTAKA

- Bayley, G. & Nancarrow, C., 1998, *Impulse purchasing: a qualitative exploration of the phenol-menon. Qualitative market research: An International Journal*, 1(2), pp. 99-114.
- Betty R. Jackson. "Audit Information Dissemination, Taxpayer Communication, and Compliance: An Experimental Approach." IRS Research Conference, Washington, DC. 2004
- Bitner, M.J., Booms, B.H. and Tetreault, M.S., 1990. The Service Encounter: Diagnosing Favorable and Unfavorable Incidents, *Journal of Marketing*, Vol.54, pp. 71-84.
- Cobb J.C. & Hoyer W.D., 1986, *Planned versus impulse purchase behaviour. Journal of Retailing*, 62(4), pp. 384-409.
- Engel, James F., Blackwell, R.D. & Miniard, P.W., 1995, *Perilaku konsumen*, Jilid 1 (Edisi ke-enam), Jakarta: Binarupa Aksara.
- Fahmi, Irham. (2016). *Perilaku Konsumen: Teori dan Aplikasi*, Bandung: Alfabeta.
- Fauziyyah, Astri Nurrohmah, dan Oktafani Farah. (2018). Pengaruh Shopping Lifestyle Dan Fashion Involvement Terhadap Impulse Buying Behavior (Studi Pada Masyarakat Kota Bandung). *Jurnal Riset Bisnis Dan manajemen*. Vol. VIII, No. 1.
- Ghozali, I. 2013. *Aplikasi Multivariate dengan Program SPSS*. Semarang: Badan Penerbit Universitas Diponegoro, Semarang.
- Hidayat, Rahmat, Dan Tryanti, Inggit Kusni. (2018) Pengaruh *Fashion Involvement Dan Shopping Lifestyle Terhadap Impulsive Buying* Mahasiswa Politeknik Negeri Batam. *Journal Of Applied Business Administration*. Vol. 2, No. 2.
- Japarianto, Edwin, dan Sugiono Sugiharto. (2011). *Pengaruh Shopping Lifestyle dan Fashion Involvement Terhadap Impulse Buying Behavior Masyarakat High Income Surabaya*, 6(1), 1-24. Retrieved from *Jurnal Management Pemasaran*.
- Japarianto, Edwin. 2011. Sikap Relatif Dan Komitmen Jangka Panjang Konsumen Dalam Model Loyalitas (Studi Kasus Pada PT. Garuda Citilink). *Jurnal Manajemen Pemasaran*. Vol 5. No 1.
- Kim, H., 2005, *Consumer profiles of apparel product involvement and values. Journal of Fashion Marketing and Management*, 9(2), pp. 207-220.
- Levy, M and Weitz, B. A., 2009, *Retailing Management*, Seventh Edition, Mc Graw Hill Pattipeilohy, V.R., Rofiaty.,

- O'Cass, A., 2011, *Fashion clothing consumption: antecedents and consequences of fashion clothing involvement*, *European Journal of Marketing*, 38(7), pp. 869-82.
- Sa'idaturrohmah, Nur. (2016). *Pengaruh Shopping Lifestyle Dan Fashion Involvement Terhadap Impulse Buying Behaviour Pada Pelanggan Toko Rabbani Pucang Surabaya*. Skripsi pada Universitas Islam Negeri Sunan Ampel.
- Sekaran, Uma. 2006. *Metodologi Penelitian untuk Bisnis*. Jakarta: Salemba Empat.
- Setiadi, Nugroho J. (2013). *Perilaku Konsumen Edisi Revisi*, Jakarta: PT Kharisma Putra Utama.
- Sugiyono. (2012). *Metode Penelitian Administrasi*. Bandung: Alfabeta.
- Sumarwan, Ujang. (2011). *Perilaku Konsumen: Teori dan Penerapannya dalam Pemasaran*, Cet.1 ed.2. Bogor: Ghalia Indonesia.
- Utami, Christina Whidya. (2012). *Manajemen Ritel*. Jakarta: Salemba Empat.
- Zablocki, B.D., Kanter, R.M. (1976). The differentiation of life-style. *Annual Review of sociology*, 2 : 269-298.