

**PENGARUH MODAL INTELEKTUAL TERHADAP KINERJA
PERUSAHAAN**

**(Studi Empiris pada Perusahaan Non Manufaktur yang Terdaftar
Di Bursa Efek Indonesia Tahun 2015-2018)**

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ABSTRAK

Penelitian ini bertujuan untuk membuktikan dan menganalisis pengaruh modal intelektual terhadap proditabilitas perusahaan non manufaktur di Bursa Efek Indonesia periode 2015 sampai dengan 2018. Data yang digunakan adalah data sekunder. Metode analisis data yang digunakan adalah regresi berganda dan pengujian t-statistik berdasarkan hasil pengujian hipotesis ditemukan bahwa human capital efficiency, dan capital structural efficiency berpengaruh terhadap profitabilitas perusahaan non manufaktur di Bursa Efek Indonesia, sedangkan structural human capital efficiency tidak berpengaruh signifikan terhadap profitabilitas perusahaan non manufaktur di Bursa Efek Indonesia.

Kata Kunci: *Human Capital Efficiency, dan Capital Structural Efficiency dan Capital Employee efficiency*

**THE INFLUENCE OF INTELLECTUAL CAPITAL ON COMPANY
PERFORMANCE**

**(Emperical Study On Non Manufacturing Companies Listed On The Indonesian
Stock Exchange 2015-2018)**

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ABSTRACT

This study aims to prove and analyze the effect of intellectual capital on the productivity of non-manufacturing companies on the Indonesia Stock Exchange for the period 2015 to 2018. The data used are secondary data. The data analysis method used is multiple regression and t-statistical testing based on the results of hypothesis testing, it is found that human capital efficiency and capital structural efficiency have an effect on the profitability of non-manufacturing companies on the Indonesia Stock Exchange, while structural human capital efficiency has no significant effect on the profitability of non-manufacturing companies. manufacturing on the Indonesia Stock Exchange.

Keywords: Human Capital Efficiency, and Capital Structural Efficiency and Capital Employee Efficiency