CHAPTER I

INTRODUCTION

1.1 Background of the Research

In routine activity communication usually is the way for people to get connect with each other. To be able to connect with other people, people used language to communicate. While having the communication, one should obey the maxim in order to be said cooperative. If he violates one of the maxims there is an implied meaning (implicature) behind that. And tells about language, this research is the linguistics subject, the scientific study of language and ones of the branches of linguistics is pragmatics.

According to Yule (1996) pragmatics is a concerned with the study of meaning as communicated by a speaker or writer and interpreted by the listener or reader. In this case, the researcher studies about cooperative principle because cooperative principle is one of the subjects of pragmatics. According to Grice (1975) cooperative principle which consist of four maxims. and four maxims from the cooperative principle there are maxim quantity, maxim quality, maxim relation, and maxim manner. They are the principle for the speaker and listener to show their cooperation by giving contributions in their conversation. Grice (1975) in Cutting (2002) said when the speaker not followed those maxim the speaker can be said to "violate" the maxims. Violation is a condition when the speakers are not followed the maxim for some purposes.

In this research, the researcher tries to find out the cooperative principle of utterances in Transcript of Interview Prince Harry and Meghan Markle in news corp Australia media mass. This transcript is an interview Prince Harry and Meghan Markle about their relationship. The transcript of this interview was published on

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November 28, 2017 in News.com.au. The researcher used this transcript because the dialogues in the interview are represents the dialogue in cooperative principle. The researcher used the *Transcript an Interview of Prince Harry and Meghan*, and the BBC's Mishal Husain as the interviewer because this interview is very interesting to analyze, because the interview tells how they met, how Harry proposed, and what the queen thinks of their relationship. The reason why the researcher choose this topic is the researcher wants people to knows how in communication people can be cooperative with each other, even in angry situations.

1.2 Research Questions

The researcher would like to formulate the research as follow :

- 1. What are the maxims Grice used in *interview Prince Harry and Meghan Markle Transcription*?
- 2. What maxim are violated in interview Prince Harry and Meghan?

1.3 Purposes of the Research

For the purposes of the research, the researcher wants:

- 1. To find out the maxims Grice used in *the Interview Meghan Markle and Prince Harry Transcription*.
- 2. To find out the maxims are violated in the *interview Prince Harry and Meghan*.

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1.4 Limitation of the Research

This research focuses on the cooperative principle maxim and violating maxim. This research is limited to discuss maxim used in the interview through the utterances spoken by the Meghan and Prince Harry utterance in transcript of interview Meghan and Harry, and Mishal Husain as the interviewer.

1.5 Significant of the Research

The significant of this research provides benefits for linguistic studies to increase knowledge especially in the study of pragmatics and the use of language in daily conversation using. It hopes that reader can increase the knowledge in communication in daily life. The researcher hopes this research give contribution such as:

- Practically the research has the benefits for,
- a. The researcher, this research is expected to raise competence for understand linguistic and literature, especially linguistic.
- b. The reader, the researcher expected this research can increase the knowledge in communication.
- c. The other researcher, this research can be references to learn more easier about linguistics.