CHAPTER 1

INTRODUCTION

1.1 Background of the Research

Linguistics concern with the nature of language and communication. It has to deal with the study of particular languages and the search for general properties common to all languages or large groups of languages. Meanwhile, language is a system and is communication tools which built from the customs that are closely related to the place are located. People from different regions or countries may speak different dialect or language. Every country or region has a different culture which influences to the language used in that country or region. In making communication, actually people need a partner or a hearer to understand and respond what is talking about.

Yule, (2010: 127) stated that understanding not only the meaning of words in an utterance, but also understanding what speakers mean by their utterances, is essential to communication. It means that good communication occurs when the speakers and listeners are aware of each other's thoughts, desires, and feelings. However, in some cases, speakers from various cultural backgrounds were unable to comprehend the messages. As a result, there was some miscommunication between the listeners and the speakers during a conversation. Furthermore, the message will not be conveyed to listeners as effectively as it is now stated that communication requires not only knowing the meaning of the words in an utterance, but also understanding what speakers mean by their utterances and it means that when the speakers and the listeners are conscious of each other's opinions, interests, and emotions, good communication occurs. However, speakers from diverse cultural backgrounds were also unable to understand the

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messages. As a result, during a talk, there was some miscommunication between listeners and speakers. Furthermore, the message will not be delivered as easily to listeners as it is today. Searle (1976) there are five sorts of discourse acts: delegate, mandate, commissive, verbal, and assertions, as per the examination. The classes of discourse acts can be concentrated to recognize any expression in exchange made by characters in the film, yet the scientist is just intrigued by rule discourse acts. Searle claims that (1976), mandate discourse act is an endeavor by a speaker to get a listener to accomplish something. It implies that the listeners do what the speaker needs them to do. For instance taken from Searle (1976), "I request you to leave" implies that individuals might be unobtrusive 'endeavors' as when they propose others to accomplish something, or they might be exceptionally savage endeavors as when they demand others to do it. Meanwhile, Cutting (2002) expressed that there are an assortment of activities that can be performed through mandate discourse act, for example, mentioning, welcoming, denying, instructing, recommending. As illustration of mentioning taken from Cutting (2002), "Could you get me a fish and sweet corn one kindly?" can be seen that there is aim of somebody to make another person doing the activity. Likewise, it very well may be seen the guidelines of orders that the speaker should accept that it is feasible to do the activity that is endeavored by the speaker to listener.

The source of the data is "Toy Story 4" movie, this movie tells about a toy which having adventure and facing many problem, the movie was released on 2019, it is computer animated movie which the stars are the toys which is the next series of toy story franchise, the story centers after nine years all Andy's toy are given to a new owner where all of the toys separated and the story tells about "Forky" which is Bonnie's new toy which is thinking that he is not a toy and left Woody and the friends, the main theme of this movie is a toy named Forky, which

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become Bonnie's favorite and it went missing, in the way finding Forky, Woody encounter many problem, such as talking doll Gabby-Gabby which want to take Woody voice box, the movie was premiered in Los Angeles and grossed $1.073 billion worldwide.

The other discourse is regularly found in scholarly works. The discoursed in the writing can be investigated by mandate discourse act. This thing happened on the grounds that the primary concern of discourse acts is the expression or discussion. Henceforth, this exploration attempts to discover some of order discourse acts investigation in "Toy Story 4" movie. Directive discourse act is typically utilized in a film. Film is one of human item writing terms. It can communicate somebody's idea, feeling, and significance sense. As a rule, each film has content and explicit point of the film. In the film, there are such countless expressions which have diverse importance and aim from one another. All in all, understanding the significance of discussion is required to try not to misconstrue. The example (1) taken from "Toy Story 4" movie:

(0:20) Woody: What? No,no,no You can't go

From the example above, it can be seen the directive speech act which command someone to do something. It is seen that Woody is asking anyone to hurry up for a reason in which the arrival of Andy. It also shows that this is a direct speech which Woody tends to tell everyone in the room.

Many directive speech acts are found in "Toy Story 4". This movie talks about the secret life of toys, which come alive whenever humans are not around. Set in a world where toys come alive, the world's first computer-animated movie focuses on the toys of a little boy named Andy Davis and centers on his favorite toy, a pull-string cowboy doll named Woody, worrying about being replaced by Andy's newest toy.

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The reasons why the writer is interested to study of directives utterances are; first a directive was purpose to refer to function of language. It is commonly used in daily social communication. Secondly with directive utterances, people find how the speaker intention to desire his or her wants to someone other. Also, the reasons why the writer chooses "Toy Story 4" as the object of the research since many directive speech acts found in this movie and also it gives many moral values to the watchers as one of them is to loyal to friends. Therefore, in this study, the researcher focuses on directive speech acts in the "Toy Story 4" movie.

1.2 Research Questions

Based on the background, there are two problems that are formulated and they are as follow:

1. What are the types of directive speech acts found in "Toy Story 4" movie?

2. What is the strategy used in each types of directive speech acts in "Toy Story 4" movie?

1.3 Purpose of the Research

According to the research question the writer also has purposes of the research that listed below:

1. To find out the types of directive speech act in the "Toy Story 4" movie. 2. To find out the strategies used by the characters in directive speech act found in "Toy Story 4" movie.

1.4 Limitation of the Research

There are many categories of speech acts. However, for this research, the writer's main focus on discussing about the types of directive speech act Searle's (1976) theory and strategies

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by Parker's (1986: 19) theory. The writer will focus on the five types of the directive speech acts and strategies. This research is limited to discuss directive speech act in the movie through the utterances spoken by the characters in the "Toy Story.

1.5. Significance of the Research

The significance of this research provides benefits for linguistic studies to increase knowledge especially in the study of pragmatics and the use of language in daily conversation using directive speech acts.

The writer hopes that this research will give some significance as follow:

1. Theoretical significance

Based on the research objective, the result of this research is expected to provide many benefits for anyone who wants to study Linguistics. Therefore, the results of this research provide more explanation of pragmatic knowledge.

2. Practical significance

a. For researcher, this research is able to increase the ability of researchers to understand linguistics, especially in pragmatics.

b. For reader, the results of this research can be used as a reference to study speech acts and increase knowledge about pragmatics.

c. For other researchers, the result of this research can be used as reference to study speech acts.

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