

**PENGARUH *NET PROFIT MARGIN* (NPM), *RETURN ON ASSETS* (ROA),  
*RETURN ON EQUITY* (ROE), *DEBT TO EQUITY RATIO* (DER) DAN  
*DEBT TO TOTAL ASSETS RATIO* (DAR) TERHADAP HARGA SAHAM  
PADA PERUSAHAAN MANUFAKTUR SEKTOR INDUSTRI DASAR  
DAN KIMIA YANG TERDAFTAR DI BURSA EFEK INDONESIA  
PERIODE 2012-2016**

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**ABSTRAK**

Penelitian ini bertujuan untuk menguji Pengaruh *Net Profit Margin* (NPM), *Return On Assets* (ROA), *Return On Equity* (ROE), *Debt To Equity Ratio* (DER) Dan *Debt To Total Assets Ratio* (DAR) Terhadap Harga Saham Pada Perusahaan Manufaktur Sektor Industri Dasar Dan Kimia Yang Terdaftar Di Bursa Efek Indonesia Periode 2012-2016. Penelitian ini dilakukan terhadap 53 perusahaan yang diambil dengan teknik *sampling jenuh*. Metode analisa yang digunakan adalah metode analisis regresi data panel. Uji hipotesis dengan menggunakan uji T-Statistik untuk menggunakan pengaruh variabel bebas terhadap variabel terikat.

Hasil penelitian ini menemukan bahwa *Debt to Equity Ratio* (DER) berpengaruh terhadap harga saham, untuk variabel *Net Profit Margin* (NPM), *Return On Assets* (ROA), *Return On Equity* (ROE), dan *Debt to Total Assets Ratio* (DAR) tidak berpengaruh terhadap harga saham.

**Kata Kunci :** *Net Profit Margin* (NPM), *Return On Assets* (ROA), *Return On Equity* (ROE), *Debt to Equity Ratio* (DER) , *Debt to Total Assets Ratio* (DAR) dan Harga Saham

***THE EFFECT OF NET PROFIT MARGIN (NPM), RETURN ON ASSETS (ROA), RETURN ON EQUITY (ROE), DEBT TO EQUITY RATIO (DER) AND DEBT TO TOTAL ASSETS RATIO (DAR) TOWARD STOCK PRICES IN INDUSTRIAL AND SECTOR MANUFACTURING COMPANIES IN INDUSTRIES THE SECTOR AND INDUSTRIAL SECTORS AND THE REGISTERED IN INDONESIA STOCK EXCHANGE PERIOD 2012-2016***

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**ABSTRACT**

*This study aims to examine the effect of Net Profit Margin (NPM), Return On Assets (ROA), Return On Equity (ROE), Debt To Equity Ratio (DER) and Debt To Total Assets Ratio (DAR) Against Stock Prices in Manufacturing Sector Companies Basic and Chemical Industries Listed on the Indonesia Stock Exchange for the 2012-2016 Period. This research was conducted on 53 companies taken by saturated sampling technique. The analytical method used is the panel data regression analysis method. Hypothesis testing using the T-Statistics test to use the influence of independent variables on the dependent variable.*

*The results of this study found that Debt to Equity Ratio (DER) had an effect on stock prices, for Net Profit Margin (NPM), Return On Assets (ROA), Return On Equity (ROE), and Debt to Total Assets Ratio (DAR) variables not affect the stock price.*

***Keywords: Net Profit Margin (NPM), Return On Assets (ROA), Return On Equity (ROE), Debt to Equity Ratio (DER), Debt to Total Assets Ratio (DAR) and Stock Prices***