



INVITATION TO REVIEW BMRJ-20-0041

2 messages

Business and Management Research Journal <busmgjournal@centrum.cz>
Reply-To: Business and Management Research Journal <busmgjournals@yahoo.co.jp>

Sat, Oct 3, 2020 at 10:07 PM

Dear Colleague,

We received a manuscript titled: "**Effect of intellectual capital on financial performance of insurance firms in Kenya**". I wish to inquire if you can create time to review this manuscript and send it to us within 12 days. Kindly send me an email to acknowledge the receipt of this mail.

Kindly find the abstract below.

Abstract

The objective of this study is to observe the effect of intellectual capital and financial performance of insurance firms in Kenya. This study was anchored human capita theory. The study targeted insurance firms in Kenya with employees as respondents. Explanatory research design with a sampling size of 372 staffs was used. Collection of data was done using closed ended questionnaire. Findings from Structural Equation Model indicated that human capital ($\beta = .414, p < .05$), social capital ($\beta = .641, p < .05$) and organization capital ($\beta = .524, p < .05$) had a positive and significant effect on firm innovation in insurance firms. The management of insurance firms should improve their intellectual assets in order to enhance their financial performance.


Keyword: human capital, social capital, organization capital, financial performance.

Find attached the article and the reviewer's guide

I am looking forward to hearing from you.

Best regards,

Mary Simon
Editorial Assistant

2 attachments **BMRJ-20-0041.docx**
181K **Reviewers Guide.doc**
62K

fivi anggraini <fivianggraini@bunghatta.ac.id>
To: Business and Management Research Journal <busmgjournals@yahoo.co.jp>

Sat, Oct 17, 2020 at 9:20 PM

Dear Sir

Attached review comment for your action.

[Quoted text hidden]

 **Reviewers Guide (2).doc**
65K



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INVITATION TO REVIEW BMRJ-20-0041

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Sat, Oct 17, 2020 at 9:20 PM

To: Business and Management Research Journal <busmgtjournals@yahoo.co.jp>

Dear Sir

Attached review comment for your action.

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Reviewers Guide (2).doc

65K

Reviewers Guide

PART A:

SECTION I

Reviewer's Name:	Fivi Anggraini., Ph.D
E-Mail:	fvianggraini@bunghatta.ac.id
Manuscript Number:	BMRJ-20-0041
Title:	Effect of Intellectual Capital on Financial Performance of Insurance Firms in Kenya
Authors:	
Date Sent To Reviewer:	
Date Expected From Reviewer:	

PART B: *Reviewer Only*

SECTION II: Comments per Section of Manuscript

General comment:	This manuscript presents a study on effect of intellectual capital on financial performance of insurance firms in Kenya. In general, the study is good, but some improvements. Abstract is too short and does not explain briefly and thoroughly about this research. Please re-structure the abstract with the common standard of abstract which include introduction, methods, results and conclusions in brief.
Introduction:	Research gap is unclear. Please add the real gap with past studies. The authors should find the differences of their study with past studies by indicating the scientific gaps. It should be highlighted in this section. Therefore, please add more reviews to raise the actual research problem and find the latest references.
Methodology:	Structure of current research method seems complicated so it becomes difficult to catch the message in the research method.
Results:	Need to make it solid and detailed.
Discussion:	Needs to add and confirm the findings with previous research results, and please add the related discussions

Bibliography/References:	Refences not sufficient
Others:	Improve English
Decision:	Major Revision

SECTION III - Please rate the following: (1 = Excellent) (2 = Good) (3 = Fair) (4 = poor)

Originality:	2
Contribution to The Field:	3
Technical Quality:	2
Clarity of Presentation:	2
Depth of Research:	2

SECTION IV - Recommendation: (Kindly Mark With An X)

Accept as Is:	
Requires Minor Corrections:	
Requires Moderate Revision:	
Requires Major Revision:	X
Submit to Another Publication Such As:	
Reject on Grounds Of (Please Be Specific):	

SECTION V: Additional Comments

Please add any additional comments (Including comments/suggestions regarding online supplementary materials, if any):

Appendix

Ethical Guidelines for Reviewers

- Respect confidentiality.
- Respect copyright protection of submissions by not using in their own research or work any unpublished data, information, interpretation, or discussion from a submitted article.
- Maintain objectivity in reviewing submissions and avoid personal criticism of authors.
- Be aware of potential conflicts of interest (financial, institutional, collaborative, or other relationships between the reviewer and author) and be willing to alert the editor to these, even if it means withdrawing themselves from reviewing a manuscript.
- Be vigilant for plagiarized material and/or falsified and/or manipulated data and be willing to alert the editor if this is suspected in a manuscript.