



An Analysis of Flouting Maxim in Kevin Hart Stand Up Comedy

THESIS

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Humanities Bung Hatta University*

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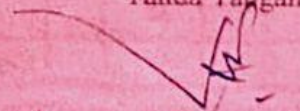
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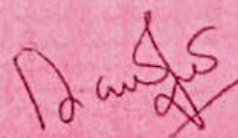
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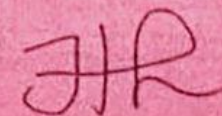
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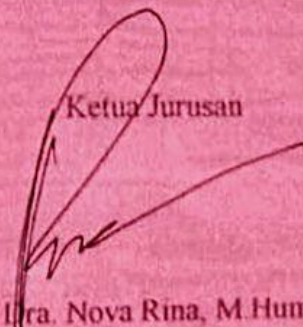
Tanda Tangan

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ORIGINALITY STATEMENT

"I hereby declare that this Thesis is my own work and to the best of my knowledge it contains no materials previously published or written by another person, or substantial propotions of material which have been accepted for the award of any other educational institution, except where due acknowledgement is made in the Thesis"

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ABSTRACT

This research will be discussed about how Kevin Hart as a Stand Up Comedian delivered his joke by flouting maxim, and this research will be studied and analyzed Kevin Hart's utterances while he does a performance, especially when he flouted the maxim and used floating strategies in flouting maxim. This thesis will use Joan Cutting's theory about the term of flouting maxim and strategies. The method of this research is a qualitative method that provides data related to data analysis. Documentation techniques will be done through downloading the video, analysis, and writing method. The data analysis will use Miles and Huberman's (i) Reduction, (ii) Data presentation, (iii) Conclusion. The results show that there are 24 flouting of maxim in Kevin Hart's 12 video performances and 8 classified strategies according to the flouted maxim. The research also reveals that Kevin Hart uses Flouting Maxim to deliver his joke so the audience can understand the joke and laugh.

Keyword : Joke , floating maxim, Stand up Comedy

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