

## CHAPTER V

### CONCLUSIONS AND SUGGESTIONS

This chapter provides the conclusions and the suggestions of the study. The conclusion is obtained from the findings based on research questions. On the other hand, the suggestions are purposed to make the next researcher who wants to study the same topic better in conducting the research.

#### 5.1 Conclusions

Based on findings and discussions in the previous chapter, the casts in the Netflix documentary titled *The Social Dilemma* apply directive speech acts in their utterances. The writer found seventy-one data in this study. It includes thirty data in form of ordering, twelve data in form of forbidding, ten data of advising, eight data of commanding, seven data in suggesting, and four data in the type of requesting. Each type is found using both strategies, direct and indirect, except types of requesting and commanding which are only delivered directly. All of them reflect seven cultural values including embeddedness, hierarchy, mastery, intellectual autonomy, egalitarianism, harmony, and affective autonomy.

The result shows that this data is dominated by the directive speech acts of ordering regarding the phenomenon of negatively affecting society's life through social media. Meanwhile, the use of direct strategy dominating indicates that this documentary is presented in a formal setting. It is reinforced by the use of

formal language by the cast. From these points, overall, this documentary generally exposes an embeddedness culture, with security as the main value. It refers to the purpose of aligning the use of social media with the values of humanity.

After all, it can be concluded that from the analysis of the directive speech acts in this documentary, which includes the aspects of strategy and cultural values, it tends to engage people to build awareness of the safety aspects of social media among minors. It is highly recommended not to provide social media to children as an effort to build their self-esteem and foster a sense of caring for their surroundings. Since the next generation is believed as the determinant of the future of this world, it is important to cultivate constructive values from an early age, and avoiding them from social media is the first step. Moreover, behind all of these points, it is implied that this documentary is not meant for social media to be eliminated from civilization, but only demands reform of the way it works and functioned to be in line with human life.

## **5.2 Suggestions**

From this study, some suggestions can be provided by the writer for further researchers with the same interest in speech acts. Here are some suggestions for consideration:

1. Since various sources can be used as objects for studying speech acts, it is better to choose speech rather than the movie for an easier data collecting.
2. If the next researcher is interested to conduct a speech act study on the same movie, it is recommended to analyze another type of speech act, such as expressive speech acts.
3. The next researcher may apply another theory to analyze cultural values reflected by the directive speech acts. As a result, better comprehension can rise.
4. Besides cultural values, it is also recommended for the next researchers to analyze language variations and politeness principles in conducting a speech act study.