CHAPTER I

INTRODUCTION

In this chapter, the writer has several points related to this research. The points consist of the Background of the research, Limitation of the research, Research question, Purpose of the question, and Significance of the research.

1.1   Background of the Research

Social media is a term used to describe any digital technology that allows users to create and share content with the broader public in real time. Social media is a term used to describe websites and programs that stress communication, community-based input, engagement, content sharing, and collaboration. People use social media to keep in touch with their friends, family, and other community members. Social media has a massive following all around the world. Because it has mobile apps, this platform is simple to utilize. For example, Twitter is a popular general social media network that focuses on exchanging links and short-written messages. Others, like Instagram and TikTok, are expressly created for sharing photos and videos.

One of them is active on social media sites such as Twitter. Twitter is a social networking platform that may be used on mobile devices as well as computers. Twitter has the potential to promote language and is a fun platform to learn. People from all over the world currently have 100 million daily active users and send out 500 million tweets per day. Without a doubt, Twitter is one of the most popular social networking platforms available today. Twitter is a free

microblogging social media platform that allows users to post brief messages known as tweets. People use Twitter for a multitude of objectives daily, including meeting new friends from different countries, updating statuses about everyday activities or current events, conducting business, such as running an online store, and conversing.

The writer of this study employed the Twitter account *"Feelings Hurt"* as a source of data, a social media platform. *"Feelings hurt"* Twitter account is a Twitter account that comes from Slava, Ukraine. This account was joined in May 2020 on this *"Feelings Hurt"* Twitter account has 303.8K or 303.860 thousand followers and 21.2K or 21,296 thousand tweets on the *"feelings hurt"* Twitter account with 9k likes or 9,076 thousand.

To assess the emotional emotions, the emotional expressions were obtained on a Twitter account. The basic emotions are divided into six categories by Parrot (2001): love, joy, surprise, anger, sadness, and fear. Emotion itself is a facial expression that can be used to deduce emotion. Emotion is a sense that we all have and that others can perceive as well. Happiness, sadness, love, fear, anger, and other emotions are all represented through flavor. The writer's feelings would be obvious through facial expressions and attitudes toward others or expressions that may be seen by others. People convey their emotions through emotional expressions. Emotion, according to Wilce (2009:29), is a complicated network of chemical and neurological responses that constitute a distinct pattern. Emotion is a human emotion that everyone experiences when they react to anything. Emotional reactions, according to Parrot (2001), might include changes in

thinking, behavior, physiology, and expression. Emotions can be expressed orally (words or phrases) or nonverbally (attitude, conduct, gesture, body language, and facial expression), according to Strongman, K.T. (2003).

All that humans feel is based on these emotions. With the emergence of more sophisticated human connections, the emotional expression has become increasingly crucial in human life. People will express their emotions in a variety of ways, including positive and negative emotions. Emotion is split into two categories, according to Staats (1975). The first is a cheerful, joyful, in love, delighted, or pleased emotional state. Furthermore, a bad emotional state can be described as furious, disturbed, hateful, afraid, or unpleasant. Because emotion expression is a speech act in which the listener acknowledges the speaker's intention to execute that act, it is regarded to be one of the illocutionary acts (Rintell, 1984). In linguistic studies or from the point of view of language, especially in this day of globalization expressing emotions can be found (language and Emotion). Especially with the help of today's social media, which allows people to express themselves more easily.

The writer discovered a lot of emotional emotions on Twitter while conducting this research. Each of the tweets included in the Twitter upload has a different classification of emotions, and the writer uses Parrot's theory of emotional expressions to classify them to make it easier. According to Parrot, they are certain types of basic emotions such as love, joy, surprise, anger, sadness, and fear. The writer is interested in examining Emotional Expression Conveyed

Through Words in the Twitter Account *"Feelings Hurt"* after viewing the emotional expressions.

1.2 Limitation of the Research

Twitter is one of the social media a source to analyze. Many aspects can be analyzed on Twitter, especially in linguistics. One of the types of linguistic studies is a speech act. But, in this research, the writer focused on analyzing Emotional Expression and taking the data from the Twitter account *"Feelings Hurt."*

1.3 Research questions

To make it easier to make this research by writer, the writer formulates research questions as follows:

1. What are the types of emotional expression conveyed through words on the Twitter account *"Feelings Hurt?"*
2. How are the emotions expressed on the Twitter account *"Feelings Hurt?"*

1.4 Purpose of the Research

The purpose of the research is:

1. To find types of emotional expression conveyed through words on the Twitter account *"Feelings Hurt"*.
2. To describe how the emotions expressed on the Twitter account *"Feelings Hurt"*.

1.5 Significant of the Research

The writer hopes the result of the research will give a contribution to the development of linguistics studies, especially in emotional expression conveyed

through words on the Twitter account *"Feelings Hurt"*. It has two main meanings, namely: theoretical and practical.

1. Theoretically

The writer hopes that this research can contribute to the development of the study of linguistics, especially pragmatics. In addition, the writer hopes that research findings can help readers to understand the meaning of research about emotional expression on social media (Twitter).

2. Practical

In practice, this research can understand the writer's understanding of the emotional expression itself. Readers will understand a form of emotional expression that can be found on the Twitter account *"Feelings Hurt"*. Readers will also be able to understand how emotional emotions are expressed clearly through the theory used in this case. Furthermore, the writer hopes that the readers have learned enough about emotional expression to be able to apply it to other texts. This study is also considered a useful resource for school students and college students of course who want to continue further research on this emotional expression in various situations.