

**AN ANALYSIS OF DIRECTIVE SPEECH ACT IN THE *CRAZY RICH ASIAN*
MOVIE BY JON M. CHU**

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ABSTRACT

This study analyzes the directive speech acts in the *Crazy Rich Asian* movie. The purpose of this research is to find out the type of directive speech act and the form of directive speech act. The researcher took data from the movie entitled *Crazy Rich Asian*. This research is qualitative research using descriptive methods. The research data is taken from directive speech acts in conversations between characters in the movie. The instrument of this research is that researchers collect data, analyze, and present data on research findings and then draw conclusions from the results obtained. The result of research indicates fifty data of directive speech act. The analysis shows three types of directive speech acts uttered in *Crazy Rich Asian* movie. There are 35 data belong to command, 5 data belong to request, and 10 data belong to suggestion. The form of directive speech acts in *Crazy Rich Asian* movie are imperative, interrogative, and declarative. There are imperative 46 data, they are 34 data imperative used in command, 2 in requests, 10 in suggestion. Interrogative 3 data used in request. Then declarative 1 data used in command. Directive speech act in command was dominant and the characters often used imperative to get the hearer to do something action.

Keyword: *speech acts, directive speech act, movie*