

**THE INTENSITY OF USING INSTAGRAM FOR LEARNING WRITING
IN INFORMAL SETTING FOR DKV MAJORING ELEVENTH GRADE
STUDENTS AT SMK NEGERI 4 PADANG**

THESIS



DIAN NOVITA NANDA

1810013121013

**ENGLISH LANGUAGE EDUCATION STUDY PROGRAM
THE FACULTY OF TEACHER TRAINING ANDEDUCATION
BUNG HATTA UNIVERSITY**

2022

UNIVERSITAS BUNG HATTA

**THE INTENSITY OF USING INSTAGRAM FOR LEARNING WRITING
IN INFORMAL SETTING FOR DKV MAJORING ELEVENTH GRADE
STUDENTS AT SMK NEGERI 4 PADANG**

THESIS

*Submitted to Fulfill a Partial Requirement for Getting S-1 Degree at English
Department, Teacher Training and Education Faculty, Bung Hatta University*



By:

DIAN NOVITA NANDA

1810013121013

**ENGLISH LANGUAGE EDUCATION STUDY PROGRAM
THE FACULTY OF TEACHER TRAINING ANDEDUCATION
BUNG HATTA UNIVERSITY**

2022

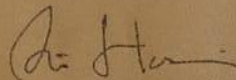
UNIVERSITAS BUNG HATTA

HALAMAN PERSETUJUAN SKRIPSI

Nama : Dian Novita Nanda
NPM : 1810013121013
Program Studi : Pendidikan Bahasa Inggris
Jurusan : Pendidikan Bahasa Inggris
Fakultas : Fakultas Keguruan dan Ilmu Pendidikan
Judul : The Intensity of Using Instagram for
Learning Writing in Informal Setting for
DKV Majoring Eleventh Grade Students at SMK
Negeri 4 Padang

Padang, 22 Juli 2022

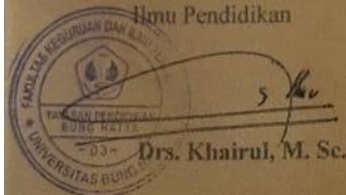
Pembimbing



Fitrina Harmani, S.S., MA.

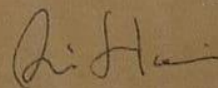
Diketahui oleh:

Dekan Fakultas Keguruan dan
Ilmu Pendidikan



Drs. Khairul, M. Sc.

Ketua Program Studi
Pendidikan Bahasa Inggris



Fitrina Harmani, S.S., MA.

HALAMAN PENGESAHAN LULUS UJIAN SKRIPSI

Nama : Dian Novita Nanda
NPM : 1810013121013
Program Studi : Pendidikan Bahasa Inggris
Jurusan : Pendidikan Bahasa Inggris
Fakultas : Fakultas Keguruan dan Ilmu Pendidikan
Judul : The Intensity of Using Instagram for Learning
Writing In informal Setting for DKV Majoring
Eleventh Grade Students at SMK Negeri 4
Padang

Dinyatakan LULUS setelah dipertahankan di depan Tim Penguji Skripsi
Program Studi Pendidikan Bahasa Inggris Jurusan Pendidikan Bahasa Inggris
Fakultas Keguruan dan Ilmu Pendidikan Universitas Bung Hatta pada hari Jumat,
22 Juli 2022

Tim Penguji Skripsi

Nama

1. Fitriana Harmani, S.S., MA.
2. Drs. Khairul, M. Sc.
3. Drs. Adzani Prima Septy, M.Pd, Ph.D.

Tanda Tangan



ABSTRACT

Nanda, Dian Novita. (2022). *The Intensity of using Instagram for Learning Writing in Informal Setting for DKV Majoring Eleventh Grade Students at SMK Negeri 4 Padang*

Advisor: Fitrina Harmaini, S.S., MA

This research aimed to describe the intensity of using Instagram for learning writing in Informal Setting for DKV majoring eleventh Grade students' at SMKN 4 Padang. The descriptive method was used as the design of this research. The population of this research was students of grade XI Design Communication Visual who registered in the academic year 2022/2023. The researcher used a cluster random sampling technique, and the sample was 52 students. The instrument for collecting the data in this research was a questionnaire. To analyze the reliability of the questionnaire, the researcher used the Alpha Formula by using SPSS version 24. The result of the analysis showed that the questionnaire was very highly reliable. It was supported by the fact that the coefficient correlation was 0.87. Then the test was valid in terms of content because it was determined by expert judgment.

The result of this research showed that the eleventh-grade students at SMKN 4 Padang had sometimes intensity to use Instagram for learning writing in informal settings. The data indicated that 38 students (73.1%) had sometimes intensity to use Instagram for learning writing in informal setting. In detail, 8 students (15.4%) were categorized as often used and 6 students (11.4%) were classified as rarely used. In organizing ideas, 23.07% of students were categorized as often used, 63.4% of students were categorized as sometimes used, and 11.53% of students were categorized as rarely used. In using vocabulary, 19.23% of students were categorized as often used, 69.23% of students were categorized as sometimes used, and 11.53% of students were categorized as rarely used. In using grammar, 13.4% of students were categorized as often used, 38 students' 73.1% were categorized as sometimes used, and 13.4% of students' were categorized as rarely used. And the last is using mechanics, 23% of students are categorized as often used, 52% of students were categorized as sometimes used, and 25% were categorized as rarely used.

Based on the findings, it could be concluded that the intensity of using Instagram for learning writing in informal setting were categorized into sometimes scale. By having known the intensity of using Instagram for learning

writing in informal setting for majoring DKV eleventh-grade students at SMKN 4 Padang, the researcher gives suggestions to teachers, students, and future researchers. The English teachers are expected to revisit the importance of integrating technology tools and digital resources in teaching practice, especially the use of social media Instagram. The results can also guide curriculum design to supplement textbook material by integrating technology-based informal learning strategies. The future researcher should explore more impact of social media on specific English skills and how to minimize potential challenges that arise from using Instagram for learning writing in informal settings. For students who are users of social media, it is more considerate and wise to use social media not only for their pleasure but also for learning.

TABLE OF CONTENTS

	PAGE
ACKNOWLEDGEMENTS.....	i
ABSTRACT	iii
TABLE OF CONTENTS.....	v
LIST OF TABLES	viii
LIST OF APPENDICES	ix
CHAPTER 1 INTRODUCTION	1
1.1 The Background of Problem.....	1
1.2 The Identification of Problem.....	5
1.3 The Limitation of Problem	6
1.4 The Formulation of Problem	7
1.5 The Research Questions	7
1.6 The Purposes of Research.....	7
1.7 The Significance of Problem	8
1.8 The Definition of Key Terms	8
CHAPTER II REVIEW OF RELATED LITERATURE	10
2.1 Writing.....	10
2.1.1 The processes of Writing	10
2.1.2 The Elements of Writing	12
2.1.3 Writing Development.....	14
2.2 Language Learner	17
2.2.1 Young Learner	17
2.2.2 Adult Learner	19
2.3 Learning Context	22
2.3.1 Formal Learning	23
2.3.2 Informal Learning.....	24
2.4 Instagram	26
2.5 Review of Previous Related Studies.....	29

CHAPTER III RESEARCH METHOD	32
3.1 Research Design	32
3.2 Population and Sample	32
3.2.1 Population.....	32
3.2.1 Sample.....	33
3.3 Instrument.....	34
3.4 Technique of Collecting Data.....	37
3.5 Technique of Analyzing Data.....	37
CHAPTER IV FINDINGS AND DISCUSSIONS.....	40
4.1. Findings	40
4.1.1 The Intensity Instagram for Learning Writing in Informal Setting.....	40
4.1.2 The Intensity of Instagram to Organize Idea in Writing For Informal Learning.....	41
4.1.3 The Intensity of Using Appropriate Vocabulary in Writing on Instagram for Informal Learning	42
4.1.4 The Intensity of Applying Grammar in Writing on Instagram for Informal Learning	43
4.1.5 The Intensity of Using Mechanics in Writing on Instagram for Informal Learning	44
4.2 Discussions	45
4.2.1 The Intensity of Using Instagram for Learning Writing in Informal Setting.....	46
4.2.2 The Intensity of Instagram to Organize Idea in Writing for Informal Learning	47
4.2.3 The Intensity of using Appropriate Vocabulary in	

Writing on Instagram for Informal Learning	47
4.2.4 The Intensity of Applying Grammar in Writing on Instagram for Informal Learning	49
4.2.5 The Intensity of Using Mechanics in Writing on Instagram for Informal Learning	49
BAB V CONCLUSSIONS AND SUGGESTIONS.....	51
5.1 Conclusions	51
5.2 Suggestions	52
REFERENCES.....	54