

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

The main function of language is as a communication tool. Language users must always realize to the principle of cooperation to avoid misunderstandings or communication disorders. In social relations they should consider politeness strategies.

In social relationship politeness is the one of social rules. People try to use polite language to make other feel comfortable in society. According Lakoff (1990) politeness is a system of interpersonal relation designed to facilitate interaction by minimizing the potential for conflict and confrontation inherent in all human interchange. Politeness also related with context. Context is important in politeness and can define meaning of some utterance in communication. Face can also be treated with or without the other is interaction during the interaction with others. This threat in called as Face Threatening Acts (FTAs). Because of that, everyone must to protect, increase, or maintain their face during the interaction.

Brown and Levinson (1987) suggest some strategies to regard with FTAs. This strategy is called as politeness strategies. They are bald on record is the strategy that function to speak openly or speak frankly, positive politeness is the strategy to recognize or redress the hearer's face to be respected and have the same wants or desire, negative politeness is the strategy that function to recognize or redress the

hearer's face to be not imposed and give freedom of action, and off record is the strategy that function to avoid responsibility on doing FTA by uttering the speech ambiguously.

Negative politeness is expression from the speakers to the hearers with minimizing of imposition. Negative politeness is addresser's recognizes and respects the hearer's negative face wants and will not (or only minimally) interfere with the hearer's freedom of action. The speakers can benefit by using the negative politeness, the speakers show the respect and deference to the hearer in return for FTA , avoid incurring a future debt, to maintain social distance, and avoid the threat of advancing familiarity towards the hearer. There are ten strategies of negative politeness according to Brown and Levinson (1987). They are be conventionally indirect, question hedge, be pessimistic, minimize imposition, give deference, apologize, impersonalize things (Speaker and Hearer), state the FTA as general rule, go on record incurring a debt, and nominalization. Here some examples to make understand about negative politeness:

(1) A : We look forward very much to see you again

B : Did you move my luggage ?

A : Yes, *sir* , I thought perhaps you *wouldn't mind* and

From the example according Brown and Levinson (1987) , it can describe answer of 'b' is give deference marked with "Yes sir". It follows the negative politeness strategy that Brown and Levinson call 'give deference' . In this case,

speaker raises the hearer (pays him positive face of particular kind, namely that which satisfies the hearer want to be treated as superior). Hearer is of higher social status than Speaker.

In general 'Sir' in English is only appropriate where the speaker is performing an FTA (Face Threatening Act)

The writer is interested to analyze about negative politeness in the movie. Because, politeness is how people use polite language that influence by society phenomenon. The writer takes the movie series of *The Chronicles of Narnia* that title *The Lion, the Witch, and the Wardrobe* movie as the data of the research. The *Chronicles of Narnia, "The Lion, the Witch, and the Wardrobe"* movie is one of fantasy movie. Fantasy movie is one popular film who likes by many people because fantasy movie can be watched by all ages. There is three series of *The Chronicles Narnia* movie, and the writer only analyze the first series of *The Chronicles of Narnia* that title *The Lion, the Witch, and Wardrobe* movie. Movie is one media as origin to analyze conversation in society. And we need to analyze how the characters deliver the language due to negative politeness.

The movie tells about Peter, Susan, Edmund, and Lucy Pevensie are four siblings sent to live in the country with the eccentric Professor Kirke during World War II. And the siblings enter to the wardrobe and find a different world that called Narnia. They had been predicted to help Aslan, the king of Narnia to revive Narnia's life back again from the White Witch. The youngest sibling, Lucy Pevensie is the first

one who found the Narnia and met with Faun Tumnus. After that, Edmund had been held hostage by White Witch, Mr. and Mrs. Beaver who took them to meet with Aslan. The movie describes about social distance from the characters especially in communication. We can see from example in *The Chronicles of Narnia, "The Lion, The Witch, and Wardrobe"* movie. Conversation between the White Witch and Edmund Pevensie when when they first met in Narnia,

(2) The Witch : Now, how about something hot to drink?

Edmund pevensie : Yes, please, **Your Majesty.**

From example above, conversation between the White Witch and Edmund Pevensie (in duration: 00:31.26 – 00.31.29) show the negative politeness like an example of negative politeness strategy according Brown and Levinson (1987). The example above shows 'give deference' strategy of negative politeness. In this example the speaker has e social distance with the hearer and the speaker want raise the hearer. Strategy 'give deference' marked with "sir". Based on the reference case in the book of Brown and Levinson (1987), also found in *The Chronicles of Narnia, "The Lion, the Witch and the Wardrobe"* movie.

The reason why the writer chooses negative politeness to be analyzed in *The Chronicles of Narnia, "The Lion, the Witch, and the Wardrobe"* movie is the movie shows about negative politeness strategies in communication. This movie also displayed how the context affects their way to communicate. And in this movie the characters used the hedges to maximize the negative politeness strategies in their

communication. This is one of the phenomena's which happen in social relationship. This is related with the writer's topic about negative politeness strategies.

Based on the explanation above the writer wants to observe (a) find the strategies that used by the characters to express negative politeness in the movie series of *The Chronicles of Narnia* movie (b) find the markers used to show the negative politeness strategies in the movie series of *The Chronicles of Narnia* movie.

1.2. Identification of the Problem

There are four kinds of politeness strategies according Brown and Levinson's (1987) theory. Many aspects of language can be analyzed politeness strategies, they are bald on record strategy, positive politeness strategy, negative politeness strategy, and bald off record strategy. But in this research, the writers only focus on negative politeness strategies as seen in the movie series of *The Chronicles of Narnia* movie.

1.3. Limitation of the Problem

There are four politeness strategies proposed by Brown and Levinson (1987), they are bald on record, positive politeness, negative politeness, and off record. In this study, the writer will limit the analyze focus in the negative politeness only. Negative politeness is expression from the speakers to the hearers with reduce of imposition.

In this research, the writer focuses on analyzing about negative politeness in the movie. The writer is interested in analyzing about politeness especially negative

politeness. The writer takes the movie series of *The Chronicles of Narnia* that title *The Lion , the witch , and the wardrobe* movie as the data in this research .

1.4. Formulation of the Problem

In this research the writer formulates the problem of this study as follow.

1. What are the strategies used by the characters to express negative politeness in the movie series of *The Chronicles of Narnia* movie?
2. What are the markers used to show the negative politeness strategies in the movie series of *The Chronicles of Narnia* movie?

1.5. Purpose of the Research

1. To find out the strategies used by the characters to express negative politeness in the movie series of *The Chronicles of Narnia* movie.
2. To find out the markers used to show the negative politeness strategies in the movie series of *The Chronicles of Narnia* movie.

1.6. Significance of the Research

The writer hopes, this research will give contribution in linguistic fields for next who to analyze about politeness, especially about negative politeness. And this research can increase our knowledge about negative politeness. It also gives an additional knowledge to them who are interested about negative politeness, and an in

can increase knowledge between the writer and the reader in studying linguistic especially in Pragmatic.